

	B	C	D	E	F	G	H	I	J
1		Implementation Summary Table			2013 5-yr Update				
2	<i>Page</i>	Chapter 6. Economic Development	<i>Responsible Entity</i>	<i>Related Planning Processes</i>	<i>Status 2013</i>	<i>Keep?</i>	<i>Modify?</i>	<i>Done?</i>	<i>Notes</i>
3		Business and Economic Competitiveness				X	X		
4	75	1. Use county resources to leverage other resources in order to attract, grow, expand and retain desirable businesses and industry.	DPD	CDBG Consolidated Plan	Ongoing		X		Remove DPD, add Office of Economic and Workforce Development
5	75	2. Maintain and expand the capacity of the Department of Planning and Development to provide economic development, land use planning and technical assistance services to towns, villages and cities in Dane County to facilitate sensible and efficient growth.	DPD		Ongoing		X		Add OEWD
6	75	3. Streamline and update permitting and regulatory processes for Dane County businesses and communities without compromising environmental protection, and the health, safety and welfare of Dane County residents (See details in Chapter 8: Land Use).	DPD		Ongoing	X			
7	75	4. Develop outreach and education programs to promote sound economic development practices:	DPD		Ongoing		x		Remove DPD, add Office of Economic and Workforce Development
8	75	5. Encourage the preparation of impact studies for major industrial development proposals that identify positive and negative economic effects	DPD		Not addressed		X		Remove DPD, add Office of Economic and Workforce Development
9	75	6. Create measures to evaluate economic development incentives to ensure that policies promote economic stability, increase employment, and improve incomes	DPD		Not addressed		x		
10	75	7. Support the development of industrial parks, that are compatible with adjacent and surrounding land uses, to promote expansion of existing industries and to attract new industries.	DPD		Ongoing		X		Add OEWD, CDBG
11	76	8. Promote the development of desirable, attractive, compact, and convenient shopping and commercial areas that are asset to the region.	DPD		Ongoing	X			
12	76	9. Actively market Dane County as a place to locate research and manufacturing operations at events such as the international BIO conference, and the Wisconsin Biomedical Devices Association trade show.	DPD		Ongoing		X		Consider removing?
13	76	10. Dane County should promote energy conservation and conservation practices.	DPD, PWH&T		Ongoing	x			
14		Community Investment					X		
15	76	1. Maintain support for Dane County programs, and key agencies and organizations that promote economic development	DPD	BUILD, CDBG	Ongoing		x		Add OEWD, UWEX
16	77	2. Develop a strategic plan that would instruct communities how best to deal with competition from big box development while maintaining the viability of small businesses.	DPD		Not addressed		X		Add OEWD
17	77	3. Explore County purchasing policies with the goal of increasing sourcing from local suppliers, and to promote business retention, expansion, entrepreneurial activity, and job creation.	DOA, DPD		Partially addressed		X		Add UWEX, OEWD

	B	C	D	E	F	G	H	I	J
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18		Agriculture and Related Industries				X	X		
19	77	1. Support and promote, using targeted investments of public funds where necessary, infrastructure that serves agriculture and related enterprises.	PWHT, LWRD, UWEX,		Ongoing		X		Add OEWD
20			DPD						
21	78	2. Enhance the economic viability of retaining land in agricultural use through creative and flexible regulation, as well as incentives.	DPD, LWRD, UWEX		Ongoing		x		Add OEWD
22	78	3. Support farm marketing programs in order to promote Dane County agriculture and help farmers improve their profitability	UWEX, DPD		Ongoing		X		Add OEWD
23	78	4. Enhance technical assistance to agriculture related businesses	UWEX, LWRD		Ongoing		X		Add OEWD
24	78	5. Pursue institutional food purchasing policies that provide new markets for area farmers	DOA, DPD		Ongoing		X		add uwex oewd
25	78	6. Work to protect forests and the timber industry in Dane County.	Tree Board, UWEX		Ongoing	x			
26		Recreational, Cultural and Historical Tourism				X	X		
27	79	1. Work with the Convention and Visitor's Bureau as well as communities and organizations to inventory, promote, facilitate and market: recreational tourism; cultural tourism; agricultural tourism; historical and architectural tourism; and, overnight accommodation opportunities in Dane County, outside of the City of Madison.	Cult. Affairs, DPD		Ongoing		x		Add OEWD
28	79	2. Support changes to county zoning and other ordinances to support mixed-use residential and live-work units that combine studios, galleries, and artisan shops.	DPD		Partially addressed	x			
29	79	3. Promote the renovation and preservation of historic buildings.	DPD, Cult. Affairs		Partially addressed	x			
30	79	4. Identify potential areas for arts districts for the purpose of focusing resources and promoting cultural opportunities.	DPD		Partially addressed		x		Add DaneArts
31	79	5. Promote and support the arts, artists and cultural planning throughout Dane County, and with adjoining counties, as a means to identify, celebrate and honor our culture and heritage, and promote economic development.	Cult. Affairs, DPD		Partially addressed	x			
32	79	6. Continue support for recreational resources such as the Dane County Park System. [See details in Chapter 5: Agricultural, Natural and Cultural Resources.]	LWRD		Ongoing	x			
33	79	7. Work to protect Dane County lakes, streams, and other natural resources to preserve the viability of our recreation and tourist industry. [See Chapter 5: Agricultural, Natural and Cultural Resources.]	LWRD, DPD, UWEX,	Water Quality Plan,	Ongoing	x			
34			CARPC	Waterbody Class.,					
35				Land and Water Plan					
36		Workforce Development and Training				X	X		
37	79	1. Promote family supporting jobs and employment to reduce the number of children in poverty.	DCHS, DPD, Legis. Lobbyist		Ongoing		x		Add OEWD
38									
39	79	2. Recognize the regional nature of the labor supply.	DPD, CARPC		Ongoing		x		Add OEWD
40	79	3. Dane County should become more active in workforce training and development.	Job Ctr., DPD, DCHS,		Partially addressed		x		Add OEWD

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41			UWEX						
42	80	4. Promote programs to increase participation of minorities, the disabled, youth and the elderly in the workforce.	Affirmative Action, DPD, DCHS, Sheriff, Huber		Ongoing		x		Add OEWD
43	80	5. Encourage the state to create a program for employers that provide employees with educational opportunities and childcare.	Legislative Lobbyist	Legislative Agenda	Ongoing	X			
44		Job Quality and Employment				X	X		
45	80	1. Promote policies that increase healthcare coverage to Dane County residents.	Legislative Lobbyist	Legislative Agenda	Ongoing	X			
46	80	2. Encourage employers to accommodate employees' needs for day care, transportation, and other family care needs.	DCHS, Job Ctr., DPD		Ongoing		X		Add OEWD
47	80	3. Encourage the development of jobs for workers with special needs, older workers and persons with disabilities.	DCHS, Job Ctr., DPD		Ongoing		X		Remove DPD, add OEWD
48	80	4. Increase accessibility of support services for job placement and employment to Dane County communities, especially high needs communities.	Job Ctr.		Ongoing	X			
49	81	5. Work to expand and promote job training, vocational training, and employment programs and opportunities throughout Dane County.	Job Ctr., DPD, UWEX		Ongoing		X		Remove DPD, add OEWD
50		Organizational Capacity and Technical Support				X	X		
51	81	1. Develop a more user-friendly interface between Dane County and the public.	DPD		Ongoing	x			
52	81	2. Ensure appropriate level of staffing to support and help implement the economic development policies.	DPD		Partially addressed		x		Remove DPD, add OEWD
53	81	3. Encourage the development of programs to provide and promote basic financial literacy for residents of Dane County.	DPD, UWEX		Ongoing		X		remove DPD, add OEWD, Job Ctr.
54	81	4. Expand technical economic development assistance to communities throughout Dane County.	DPD	CDBG, BUILD	Ongoing		x		Remove DPD, add UWEX, OEWD
55	81	5. Include workforce development agencies and training in community and economic development planning.	DPD, DCHS, Job Ctr		Ongoing		X		Add OEWD
56	81	6. Develop programs and opportunities to promote regional economic development cooperation within and outside Dane County's borders.	CARPC, DPD,		Ongoing		X		Remove CC add OEWD
57			Collaboration Council						
58		Public, Utility and Transportation Infrastructure				X	X		
59	82	1. Promote a countywide multi-modal transportation and transit system that links neighborhoods, communities, services and employment, and provides for efficient and safe commuting, business travel and freight transport.	PWHT		Ongoing	x			
60	82	2. Foster the provision of reliable electric transmission in Dane County to satisfy the economic needs of existing and future business and industry, including the needs for the growth of the high-tech sector.			Not addressed	x			
61	82	3. Explore, encourage, help develop and invest in a countywide WI-FI telecommunications system to improve business opportunities, and keep business and the private sector competitive.	PWHT, DOA, DPD		Partially addressed	x			

	B	C	D	E	F	G	H	I	J
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62	82	4. Encourage communities to provide adequate public infrastructure to enable businesses to operate successfully.	DPD		Ongoing		X		Add OEWD
63	82	5. Promote sufficient power generation and transmission to meet the needs of the people of Dane County, for the present and into the future. (See Chapter 4: Utilities and Community Facilities).	DPD		Ongoing	X			
64		Revenue							
65	82	1. Explore and identify new sources of revenue and enterprise opportunities for Dane County to promote economic development.	PWHT, DOA, DPD		Ongoing		X		Remove DPD, add OEWD
66	82	2. Work with the private sector to identify opportunities that promote Dane County businesses and cluster industries	Collaboration Council	REDDE	Ongoing		X		Remove CC, add OEWD