

SUB. 1 TO ORD. AMDT. 1, 09-10

**AMENDING CHAPTER 10 OF THE DANE COUNTY CODE OF ORDINANCES,
REGARDING PERMITTED SIGNAGE**

The County Board of Supervisors of the County of Dane does ordain as follows:

ARTICLE 1. Unless otherwise expressly stated herein, all references to section and chapter numbers are to those of the Dane County Code of Ordinances.

ARTICLE 2. Subsection 10.72(15) is amended to read as follows:

10.72 PERMITTED ZONING DISTRICTS FOR SIGNS. (15) On-premise advertising signs are permitted in the following zoning districts: A-1 Agriculture, A-2 Agriculture, A-3 Agriculture, A-1 Exclusive Agriculture, A-B Agriculture-Business, B-1 Local Business, C-1 Commercial, C-2 Commercial, LC-1 Limited Commercial, EXP-1 Exposition, M-1 Industrial, RE-1 Recreational, R-1 through R-4 Residence Districts as a condition of a conditional use permit, and RH-1 through RH-4 Rural Homes Districts as a condition of a conditional use permit.

ARTICLE 3. Section 10.74(5) is amended to read as follows:

(5) Ground on-premise signs shall have a maximum size of 32 square feet where the speed limit on the adjacent highway is 35 miles per hour or less, 64 square feet where the maximum permissible speed on the adjacent highway is between 36 and 45 miles per hour, and 96 square feet where the speed limit on the adjacent highway is more than 45 miles per hour. Such a sign may be erected to a height not to exceed 12 feet where the speed limit on the adjacent highway is 35 miles per hour or less, 16 feet where the speed limit on the adjacent highway is between 36 and 45 miles per hour, and 20 feet where the speed limit on the adjacent highway is more than 45 miles per hour. There shall be no more than one such sign for each road frontage and the sign shall be located not more than 200 feet from the site advertised on the sign, except that signs for residential or commercial plats, limited family business and recreational facilities such as golf courses and camp grounds may be installed at the property entrance locations even through the signs might be more than 200 feet from the site advertised. On-premise signs for conditional land uses in the R-1 through R-4 Residence Districts or RH-1 to RH-4 Rural Homes Districts shall be limited to a maximum size of 32 square feet regardless of the speed limit on the adjacent highway.