

**TOWN OF SPRINGFIELD  
6157 CTH P  
DANE, WI 53529**

**{Place Mailing Label}**

## TOWN OF SPRINGFIELD PUBLIC OPINION SURVEY

The Town of Springfield is beginning a process to update the Town's Comprehensive (Land Use) Plan, which will help guide the pace, type, and appearance of growth and development over the next 20 years. Once completed, the Plan will include recommendations for land use, farmland preservation, transportation, environmental protection, and economic development. Planning for the impacts of the Highway 12 expansion project will be a key component of this effort.

We are asking that you participate in this process by completing this survey. The information we obtain from you will be combined with other participation efforts to create the new Comprehensive Plan. Your input is extremely important; it will help the Town prepare a Comprehensive Plan that reflects the goals, values, and wishes of its citizens.

One copy of the survey has been distributed to all residences in the Town. Feel free to have any adult member of your household complete the survey. If there is more than one adult in your household who would like to fill out a survey, please call the Town Hall to obtain another copy, at 849-7887.

Please answer all questions on both the front and back of all pages. Most questions will simply require you to put a check in the space next to the one answer which best reflects your opinion. Please feel free to call the Town Hall if you have any questions while completing this survey.

To ensure privacy, the survey does not ask you to provide your name. Feel free to black out or remove the mailing label before returning the survey.

Thank you for your time. Your opinions about your Town are invaluable to us.

**After you complete the survey, please mail or return it to the Town Hall by FEBRUARY 16, 2001. Return postage and the Springfield Town Hall's address are provided—simply fold and tape the survey shut and mail it, or place it in the Town Hall drop box.**



6. Where is the **primary** place of work for all adults in your household? Please mark the number who work in each location in the appropriate space.

- |   |     |                                       |   |     |                               |
|---|-----|---------------------------------------|---|-----|-------------------------------|
| A | ___ | At home in a <u>farm</u> business     | I | ___ | North or East side of Madison |
| B | ___ | At home in a <u>non-farm</u> business | J | ___ | Downtown Madison              |
| C | ___ | At home as a homemaker                | K | ___ | Elsewhere in Dane County      |
| D | ___ | Elsewhere in the Town of Springfield  | L | ___ | In Sauk County                |
| E | ___ | Cross Plains                          | M | ___ | In Columbia County            |
| F | ___ | Waunakee                              | N | ___ | Not Working                   |
| G | ___ | Middleton                             | O | ___ | Retired                       |
| H | ___ | West or South side of Madison         | P | ___ | Other _____                   |

7. Approximately how many total acres in the Town of Springfield are owned by the members of your household?

- |   |     |             |   |     |               |
|---|-----|-------------|---|-----|---------------|
| A | ___ | None        | E | ___ | 21-40         |
| B | ___ | Less than 1 | F | ___ | 41-100        |
| C | ___ | 1-5         | G | ___ | 101-200       |
| D | ___ | 6-20        | H | ___ | More than 200 |

8. What is the **primary** use of the land you own in the Town of Springfield? (What is **most** of the acreage used for)?

- |   |     |   |   |     |                         |
|---|-----|---|---|-----|-------------------------|
| A | ___ | Farming (by member of household)                | E | ___ | More than one residence |
| B | ___ | Farming (by other than a member of household)   | F | ___ | Non-farm business       |
| C | ___ | Open lands, not farmed (i.e. marshes, woodland) | G | ___ | Other _____             |
| D | ___ | Single residence (not including farm residence) |   |     |                         |

**PART 2: OPINIONS ON EXISTING CONDITIONS**

9. In your opinion, what are the three most important reasons you and/or your family chose Springfield as a place to live? (Write “1” in the space next to the most important reason, “2” in the space next to the second most important reason, and “3” in the space next to the third most important reason.)

- |   |     |                                     |   |     |                        |
|---|-----|-------------------------------------|---|-----|------------------------|
| A | ___ | Community services                  | J | ___ | Rural atmosphere       |
| B | ___ | Quality school districts            | K | ___ | Natural beauty of area |
| C | ___ | Near job                            | L | ___ | Low crime rate         |
| D | ___ | Close to recreational opportunities | M | ___ | Property tax level     |
| E | ___ | Near family or friends              | N | ___ | Farming opportunities  |
| F | ___ | Cost of home                        | O | ___ | Close to Madison       |
| G | ___ | Appearance of home                  | P | ___ | Family roots           |
| H | ___ | Appearance of home <u>site</u>      | Q | ___ | Other_____             |
| I | ___ | Close to lake, pond, or stream      |   |     |                        |

10. How satisfied are you with the Town of Springfield as a place to live?

- |   |     |                    |   |     |                       |
|---|-----|--------------------|---|-----|-----------------------|
| A | ___ | Very Satisfied     | C | ___ | Somewhat Dissatisfied |
| B | ___ | Somewhat Satisfied | D | ___ | Very Dissatisfied     |

11. If you answered ‘Somewhat Dissatisfied’ or ‘Extremely Dissatisfied’, please tell us why. \_\_\_\_\_  
\_\_\_\_\_

12. In general, how would you rate the overall appearance of rural areas in the Town of Springfield?

- |   |     |      |   |     |         |   |     |      |
|---|-----|------|---|-----|---------|---|-----|------|
| A | ___ | Good | B | ___ | Average | C | ___ | Poor |
|---|-----|------|---|-----|---------|---|-----|------|

13. Please give any specific comments you have on the overall appearance of rural areas in the Town of Springfield. \_\_\_\_\_  
\_\_\_\_\_

14. In general, how would you rate the overall appearance of the crossroads or “villages” within the Town of Springfield (such as Martinsville, Springfield Corners, Ashton, and Ashton Corners)?

A \_\_\_ Good

B \_\_\_ Average

C \_\_\_ Poor

15. Please give any specific comments you have on the overall appearance of the above-mentioned crossroads “villages” in the Town of Springfield. \_\_\_\_\_  
\_\_\_\_\_

16. How would you or your family rate the following facilities and services available to the Town? (Please put a check in the appropriate box for each of the services listed below.)

Service/Facility	Rating			
	Very Satisfied	Somewhat Satisfied	Somewhat Dissatisfied	Very Dissatisfied
A Ambulance service				
B Community events				
C Fire protection				
D Health services				
E Library facilities				
F Park & recreation facilities				
G Police/Sheriff protection				
H Public schools				
I Snow removal				
J Street/Highway				
K Traffic enforcement				

**PART 3: GROWTH AND DEVELOPMENT ISSUES**

**17. How would you rate efforts by the Town and to guide where new development occurs?**

- A     \_\_\_     Too much planning and too many policies and ordinances directing development
- B     \_\_\_     About the right amount of planning, policies and ordinances directing development
- C     \_\_\_     Not enough planning, policies and ordinances directing development

**18. The following are several statements that suggest choices about future directions for the Town of Springfield. Please let us know if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each statement by placing a check in the appropriate box next to the statement.**

	<b>Strongly Agree</b>	<b>Somewhat Agree</b>	<b>Somewhat Disagree</b>	<b>Strongly Disagree</b>
A Springfield should be a mostly rural Town				
B Springfield should promote more industrial and business development				
C Springfield should promote the preservation of farmland				
D Town land use policies should be strengthened to better guide growth				
E Most new development should occur adjacent to areas which are already developed				
F Farming is an important part of the Town's future				
G Traffic is a growing problem in Springfield				
H The scenic beauty and rural appearance of Springfield should be preserved through sign and other appearance regulations				





20. Much of the Town of Springfield has a rural/agricultural character today, including farmland, outdoor recreational opportunities, marshes and wildlife habitat. Development remains fairly limited and is mainly focused in Martinsville, Springfield Corners, Ashton, Ashton Corners, and in other subdivisions. How important is it to retain the Town's rural/agricultural character in the future?

- A    \_\_\_    Very Important                      C    \_\_\_    Not Very Important  
B    \_\_\_    Somewhat Important                    D    \_\_\_    Not at all important

21. Which one of these statements best describes how you want Springfield to look 20 years from now?

- A    \_\_\_    Mostly agricultural and open lands                      D    \_\_\_    Mostly residential, with limited agriculture  
B    \_\_\_    Mix of agricultural, open lands and residential                    E    \_\_\_    Mostly residential and business, with limited agriculture  
C    \_\_\_    Mix of agricultural, business and residential

22. Currently, within exclusive agricultural zoning areas identified on the Town Land Use Plan, the Town allows the construction of one new home for every 35 acres of land owned. Do you feel that this policy is:

- A    \_\_\_    Too strict—more housing should be allowed in these areas                      C    \_\_\_    About right  
B    \_\_\_    Not strict enough—less housing should be allowed in these areas

23. Which of the following statements best reflects your opinion on new housing development in the Town?

- A    \_\_\_    The Town of Springfield should try to promote a greater amount of new housing development  
B    \_\_\_    The Town of Springfield should try to limit the amount of new housing development that occurs  
C    \_\_\_    The Town of Springfield should have no role in deciding how much new housing development occurs

24. Which options below describe best your ideas of where new residential growth should occur within the Town? Please write “1” next to the most desirable location for new residential growth, “2” next to the second most desirable location, and so on. Write “6” next to the least desirable location.

- |   |     |                                 |   |     |   |
|---|-----|---------------------------------|---|-----|---|
| A | ___ | Near the Highway 12 corridor    | D | ___ | Near the Ashton and Ashton Corners area   |
| B | ___ | In the Martinsville area        | E | ___ | Near the City of Middleton  |
| C | ___ | In the Springfield Corners area | F | ___ | Near the already developed residential area along Enchanted Valley Road in the southwest corner of the Town |

25. What one option below best describes how you want residential growth to occur in the Town of Springfield?

- |   |     |   |   |     |  |
|---|-----|---|---|-----|--|
| A | ___ | In certain planned areas, with houses grouped together (there may or may not already be houses in the area) | C | ___ | In dispersed locations throughout the Town |
| B | ___ | In certain planned areas, with houses grouped together, <u>and</u> next to existing residential development |   |     |  |

26. Which types of non-farm business development would you like to see in the Town in the future? You may check more than one answer.

- A    \_\_\_    Neighborhood shopping and offices (e.g. convenience store, bakery, doctor office, antique and craft stores)
- B    \_\_\_    Larger-scale shopping and services (e.g. malls, supermarkets)
- C    \_\_\_    Restaurants
- D    \_\_\_    Smaller business services serving mostly local residents, such as repair shops, beauty salons, barber shops
- E    \_\_\_    Mixed-use developments (e.g., mixture of offices, retail, and maybe some residential)
- F    \_\_\_    Industrial parks
- G    \_\_\_    Recreational and tourism related development
- H    \_\_\_    Businesses related to farming
- I    \_\_\_    Mining and quarrying

27. Which option below describes best your idea of where new non-farm business development should occur within the Town? Please write “1” next to the most desirable location for non-farm business growth, “2” next to the second most desirable location, and so on. Write “6” for the least desirable location.

- |   |   |
|---|---|
| A    ___    Near the Hwy 12 corridor        | D    ___    Near the Ashton and Ashton Corners area   |
| B    ___    In the Martinsville area        | E    ___    Near the City of Middleton  |
| C    ___    In the Springfield Corners area | F    ___    Near the already developed residential area along Enchanted Valley Road in the southwest corner of the Town |

28. Please indicate how important the preservation of the following features is for the future of Springfield, in your opinion.

	Very Important	Somewhat Important	Not Very Important	Not at all Important
A Farmland				
B Woodlands				
C Wetlands				
D Wildlife habitat				
E Scenic Views				
F Historic Sites				

29. Do you support public purchase of open space lands for preservation and recreation purposes, such as wetlands and floodplains, through use of tax dollars?

A \_\_\_ Yes    B \_\_\_ No    C \_\_\_ Need more information to answer

30. Do you support public purchase of development rights from willing farmers, through use of tax dollars? This would allow farmers to continue to own and farm the land, but not allow development for either residential or non-farm business purposes.

A \_\_\_ Yes    B \_\_\_ No    C \_\_\_ Need more information to answer

31. How important do you feel it is for the Town of Springfield to come to some formal agreement with the City of Middleton on future land uses, service delivery, and annexation in the areas of the Town near the City?

A \_\_\_ Very Important                      C \_\_\_ Not Very Important  
 B \_\_\_ Somewhat Important                D \_\_\_ Not at all important

32. How important do you feel it is for the Town of Springfield to come to some formal agreement with the Village of Waunakee on future land uses, service delivery, and annexation in the areas of the Town near the Village?

A \_\_\_ Very Important                      C \_\_\_ Not Very Important  
 B \_\_\_ Somewhat Important                D \_\_\_ Not at all important

**33. Widening Highway 12 may lead to additional growth and development pressure in the highway corridor and surrounding areas. If this occurs, how should Springfield respond? Please check all that apply.**

- |   |                          |   |   |                          |   |
|---|--------------------------|---|---|--------------------------|---|
| A | <input type="checkbox"/> | Designate more land in its plan for commercial or industrial development in those areas | C | <input type="checkbox"/> | Designate more land in its plan for open space preservation in those areas                |
| B | <input type="checkbox"/> | Designate more land in its plan for residential development in those areas              | D | <input type="checkbox"/> | Not alter the designations in its plan to respond to the anticipated development pressure |

For the past several years, local and County officials have been discussing the possibility of a new highway around the north side of Lake Mendota. That highway has been referred to by various names, including “North Beltline”, “North Ring Highway”, and “Mendota Parkway.” Preliminary plans suggest that it would generally follow the alignment of County Highway K in the Springfield area, but would require the upgrading and/or relocation of the existing roadway.

**34. How important do you feel it is for the Town of Springfield to consider this proposed project and any effects it may have on the Town in its future land use plans?**

- |   |                          |                    |   |                          |                      |
|---|--------------------------|--------------------|---|--------------------------|----------------------|
| A | <input type="checkbox"/> | Very Important     | C | <input type="checkbox"/> | Not Very Important   |
| B | <input type="checkbox"/> | Somewhat Important | D | <input type="checkbox"/> | Not at all important |

**35. Should the Town of Springfield support the preservation of enough open land to allow the possible future construction of the North Ring Highway?**

- A  Yes                      B  No                      D  Need more information to answer

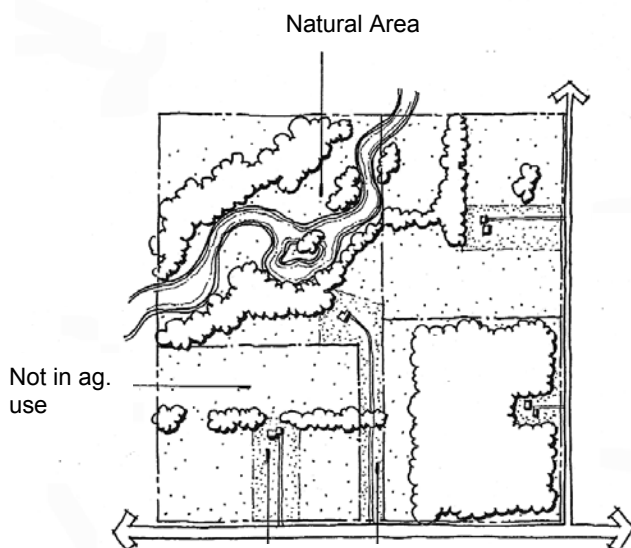
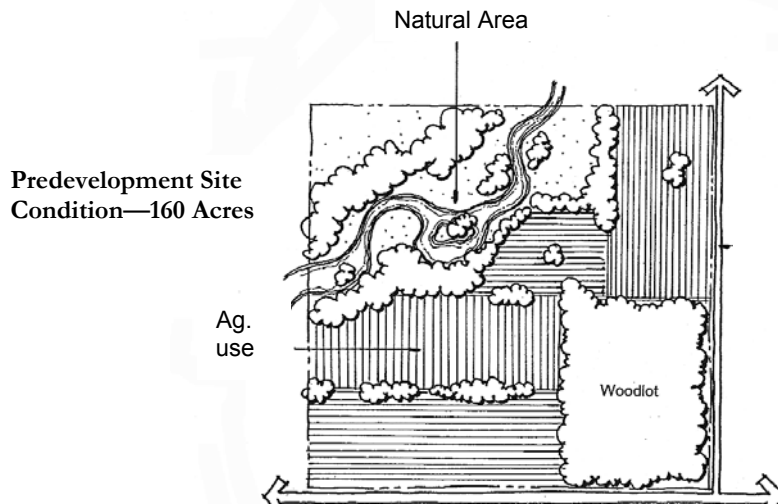
**36. Should the Town of Springfield support the construction of the North Ring Highway within the next 10 to 20 years?**

- A  Yes                      B  No                      D  Need more information to answer

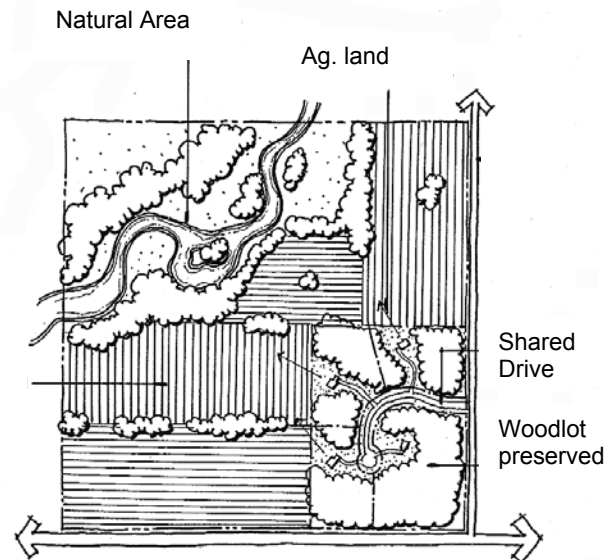
**37. How important is the preservation of farmland in the siting of the North Ring Highway?**

- |   |                          |                    |   |                          |                      |
|---|--------------------------|--------------------|---|--------------------------|----------------------|
| A | <input type="checkbox"/> | Very Important     | C | <input type="checkbox"/> | Not Very Important   |
| B | <input type="checkbox"/> | Somewhat Important | D | <input type="checkbox"/> | Not at all important |

In a “cluster development,” residential lots may be smaller than usual and/or grouped closer together than in conventional development patterns. The purpose of this type of development is to retain larger areas of agricultural land and open space than would normally be left after development. The preservation of these areas allows agricultural uses to continue, and wetlands and other environmentally sensitive areas to remain intact, preserving their function as wildlife habitats, environmental buffers between land uses, and natural stormwater management systems. The following is an illustration of a hypothetical 160-acre parcel developed in the conventional manner, compared to a cluster development.



**Conventional Development Option**  
 1 house per 35 acres, 4 houses  
 Each House is on 35 acres



**Cluster Development Option**  
 1 House per 35 Acres, 4 houses  
 Houses clustered on smaller lots, leaving more land for farming and open space

With respect to cluster development, please answer the question on the following page:

38. Would you support Springfield pursuing a policy to encourage or require cluster development techniques for new residential developments?

- |   |                          |   |   |                          |   |
|---|--------------------------|---|---|--------------------------|---|
| A | <input type="checkbox"/> | Support cluster development as a recommendation | C | <input type="checkbox"/> | Do not support cluster development            |
| B | <input type="checkbox"/> | Support cluster development as a requirement    | D | <input type="checkbox"/> | No opinion or need more information to decide |

39. What do you feel is the single biggest issue facing Springfield over the next several years?

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40. Please feel free to write any additional comments you may have.

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Thank you very much for completing the survey! This is the important first step in gathering your input on the future of the Town of Springfield. The process will continue with a community vision forum, a public open house, and other opportunities for public involvement. Please watch the legal notices in the Waunakee Tribune and the Middleton Times, the Town of Springfield newsletter, and the usual local posting places for notices regarding these public meetings. Your participation is critical in making sure that the outcome of this planning process accurately reflects the needs of your community.

Return postage and the Town's address are included on the last page of the survey—simply fold it over and tape it shut. Please mail or return to the Town Hall by **FEBRUARY 16, 2001**.

## Community Vision Workshop

**Town Hall Building**  
6157 County Highway P (Just east of Highway 12)  
**March 17, 2001**  
**1:00 p.m. – 4:00 p.m.**

**Please plan on attending! This is an opportunity to voice your concerns and ideas for Springfield.**

**For more details, please call the Town Hall.**

**TOWN OF SPRINGFIELD  
6157 CTH P  
DANE, WI 53529**

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