

## IFM Local Food Business Profile - RP's Pasta



### Business Overview

RP's Pasta is made with the finest all-natural ingredients, in appreciation for Old World culinary traditions, and most importantly, a love for food. Today RP's Pasta is distributed to dozens of restaurants and grocery stores in the upper Midwest.

While touring Europe as a stage carpenter for dance companies, RP's Pasta founder and owner Peter Robertson fell in love with the food of Italy. He studied traditional fresh pasta and ultimately made authentic fresh pasta on his own, then moved to Madison to open RP's Pasta Company.

### Contact Information

Peter Robertson, Owner and Founder  
1133 East Wilson Street / Madison, WI 53703  
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<http://www.rpspasta.com/>

### Products

RP's Pasta is made with local ingredients, including squash, asparagus, spinach, pumpkins, sweet potatoes, portabella mushrooms, and cheese. Wholesale customers can choose to combine a wide variety of shapes and flavors. Some possibilities include:

#### Shapes:

Bucatini, Rotini, and Orzo  
Fettuccine, Linguini, Spaghettoni, and Angel Hair  
Rigatoni, Small Shells, Macaroni, and Lasagna Sheets

#### Flavors:

Classic Egg, Robust Garlic, Hearty Tomato Basil, piquant Black Pepper, Sweet Red Bell Pepper, Spicy Cajun and Cayenne, Savory Italian Herb, Flavorful Spinach, Fragrant Basil, Zesty Lemon Dill and Lemon Pepper, Distinctive Mushroom and Porcini Mushroom, Delicate Tarragon, Rich Whole Wheat, Black Squid Ink, Yellow-orange Saffron

#### Ravioli and Tortellini Fillings:

Creamy Four Cheese, Smoky Mozzarella, , Hearty Mushroom, Buttery Sweet Potato, Bright Asparagus, Classic Spinach, Robust Butternut Squash, Festive Pumpkin, and more.

### What Buyers Need to Know

- Certifications: GMP, HACCP, USDA
- Delivery: Refrigerated and frozen LTL anywhere in the 48 continuous state. Available through Neesvigs
- Product liability insurance: \$5M
- Food Safety Policy: GMP, HACCP
- Standard packaging: Yes
- Product analysis and nutrition labeling: Yes
- Advance notice preferred: One week
- Return policy: Have an established return policy
- Billing process: Net-30, Credit card
- Contracts: Prefer to work on contract

