

## **IFM Distributor Profile – Parrfection Produce, LLC**



### **Company Overview**

Parrfection Produce, LLC is a wholesale produce distribution company specializing in providing locally sourced produce at competitive prices to customers in southern Wisconsin. Parrfection primarily works with Amish and Mennonite farmers in southwestern Wisconsin to provide a wide range of fresh produce throughout the year and has experience working with a wide range of customers to build a program that is right for them. Current customers include small family restaurants, small chain restaurants, grocery stores, and a local school district. Parrfection often delivers the same day that produce is picked.

### **Contact Information**

David Parr, Owner  
W4611 Middle Juda Rd / Monroe, WI 53566  
(608) 558-0471, davidparr@parrfectionproduce.com

### **Product**

Fruits and Vegetables: beets, bell peppers, blueberries, broccoli, cabbage, cauliflower, cucumbers, fall squash, green and yellow beans, hot peppers, Indian corn, lettuce, muskmelon, onions, potatoes, pumpkins, raspberries, seeded and seedless watermelon, strawberries, sweet Corn, tomatoes, yellow squash, zucchini

Herbs: basil, rosemary, sage, parsley, thyme

Processed items: Peeled and cubed squash, shredded cabbage, frozen corn, and more coming!

### **What Buyers Need to Know**

- Delivery: S Wisconsin and N Illinois
- Minimum purchasing requirement: None
- Wisconsin local foods program: Yes, all produce is local
- Traceability: To the field of production
- Will find local products for customers that are not currently carried
- Definition of local: All product sourced within 100 miles of Madison
- Point-of-purchase materials: Yes
- Standard packaging: Yes
- Produce grading standards: USDA Grade 1 or 2
- Billing: Net-30, cash, check
- Liability insurance: \$2M
- Food safety: Growers have written food safety plans and receive food safety training
- Contracts: Available

### **What Sellers Need to Know**

- Minimum requirement to sell: Generally work with growers with at least 3 acres
- Certifications required: None
- On-farm storage requirements: None
- Liability insurance requirements: None
- Payment for growers: Net-30
- Delivery requirements: Pick-up available
- Standard packaging: Yes
- Produce grading standards: USDA Grade 1 or 2
- Advance notice given: At least 3 days
- Contracts: Available