

IFM Distributor Profile – Neesvig's



Company Overview

Neesvig's has a rich tradition of innovation, leadership, and service. In 1913, Oswald and Anna Neesvig founded the Madison Packing Company. Since then, the company has become one of the Midwest's most complete providers of quality center-of-the-plate products. In 1985, Neesvig's was named Wisconsin's first Certified Angus Beef® Distributor. Neesvig's is proud to be Wisconsin's oldest food service purveyor of fine meats and complementary food products.

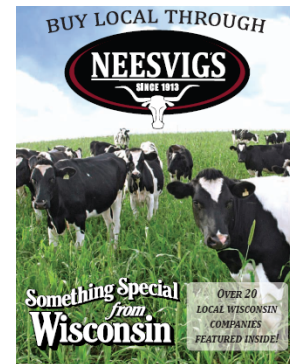
Neesvig's offers top quality portion control products so that our customers can focus on what they do best; food preparation and hospitality! Neesvig's mission is to provide consistent quality food products to our customers "when they want them, how they want them."

Contact Information

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Product

Neesvig's carries a variety of local items, mostly dairy and protein. See the Neesvig's local food catalog at:
http://neesvigs.com/uploads/Buy Local/Buy_Local.pdf



What Buyers Need to Know

- Delivery: Wisconsin, Iowa, and Illinois
- Minimum purchasing requirement: \$250
- Wisconsin local foods program? Yes, a local food catalog
- Definition of local: Products with ingredients grown in Wisconsin, processed in Wisconsin with Wisconsin ingredients, and/or a Wisconsin owned company
- Traceability: Producer-of-origin is identified
- Will find local products for customers that are not currently carried
- Point-of-purchase materials? Many available
- Advance notice: Prefer that buyers place orders three days in advance
- Standard packaging: Yes
- Billing: Credit card
- Liability insurance: Yes
- Food safety: HCCP
- Contracts: Available on a case-by case basis

What Sellers Need to Know

- Minimum weekly quantities: Varies with product categories
- Certifications required: Must be state inspected
- Liability insurance requirements: \$1M preferred, not required
- Payment for producers: Process varies
- Delivery requirements: Neesvig's will pick up in most cases
- Standard packaging: Yes
- Advance notice given: None
- Contracts: Available on a case by case basis