

IFM Local Food Business Profile - Four Elements Herbals

Business Overview

Four Elements Herbals began in 1987 when Jane Stevens realized her dream of establishing a family farm and continuing her horticultural career while raising her son, Forrest. Four Elements herbal tea and body



care products, all made with herbs grown on their farm in North Freedom, WI, are created through tried-and-true experience. After completing a B.S. in horticulture, Jane began specializing in the healing qualities of herbs. She and her husband, David, supplied stores with organically grown potted herbs and developed an extensive herb collection. Herbs became a way of life from cooking and crafts, to body care and healing.

Contact Information

Jane Stevens, Owner
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www.fourelementsherbals.com

Products

| Item | Package Size | Local Ingredients |
|--------------------------|----------------------------|-------------------|
| Herbal Teas | 1 oz tins | Organic herbs |
| Handmade Soaps | 4 oz bars | Organic herbs |
| Bath Salts | 4 oz packets | Organic herbs |
| Lip Balms | 1.5 oz tubes or .5 oz tins | Organic herbs |
| Joint & Muscle Liniments | 4 oz spray bottles | Organic herbs |
| Moisture Creams | 2 oz jars | Organic herbs |
| Herb Infused Body Oils | 2 and 4oz bottles | Organic herbs |
| Herbal Tinctures | 1, 2, and 4 oz bottles | Organic herbs |
| Insect Repellent | 4 oz spray bottles | Organic herbs |
| Deodorant | 4 oz spray bottles | Organic herbs |
| Hydrosols | 2 oz spray bottles | Organic herbs |
| Flower Essences | .25 oz bottles | Organic herbs |
| Perfumes | 1 oz roller ball bottles | Organic herbs |
| Cleansers and Toners | 4 oz bottles | Organic herbs |

What Buyers Need to Know

- Certifications: Organic
- Delivery: Shipping available
- Product liability insurance: \$1M
- Food safety: On-site food safety plan and tracking system
- Standard packaging: Yes
- Ingredient labeling: Yes
- Advance notice preferred: One to three days
- Return policy: Product guaranteed for two years
- Billing process: Net-30, credit card
- Contracts: Available