



Land Conservation Division  
Dane County Land & Water Resources Department  
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## Announcement of 2011 Urban Water Quality Grant

### Dane County Urban Water Quality Grant

The goals of Urban Water Quality Grant (UWQG) are to improve the quality of urban stormwater runoff entering Dane County lakes, rivers and streams, increase public awareness of urban water quality issues, and provide public education for urban stormwater quality improvement practices. The project goals will be achieved through the construction of best management practices that will provide efficient, cost-effective treatment of urban runoff. *Financial assistance is available to municipalities in the form of cost sharing up to 50% percent of the total project cost, not to exceed \$50,000.*

### Program Eligibility

To be considered for funding, all practices must meet the following eligibility requirements.

- Constructed and fully functional by the end of 2012.
- Designed to improve the quality of stormwater runoff from a developed drainage area with inadequate stormwater controls.
- Treat urban runoff draining to a lake, river, or stream.

### Practice Selection Criteria

Applications will be evaluated based upon the following criteria:

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| <ul style="list-style-type: none"><li>▪ <b>Practice Performance</b> [30%]<ul style="list-style-type: none"><li>○ Annual sediment delivery</li><li>○ Sediment removal efficiency</li><li>○ Contributing watershed area</li><li>○ Proximity to a beach</li></ul></li><li>▪ <b>Cost</b> [30%]<ul style="list-style-type: none"><li>○ Total cost</li><li>○ Cost-Benefit ratio (assistance-efficiency)</li><li>○ Percent Local match</li></ul></li></ul> | <ul style="list-style-type: none"><li>▪ <b>Demonstration Value</b> [25%]<ul style="list-style-type: none"><li>○ Location, public visibility</li><li>○ Public accessibility</li><li>○ Educational value</li></ul></li><li>▪ <b>Maintenance</b> [15%]<ul style="list-style-type: none"><li>○ Monitoring plan</li><li>○ Schedule</li><li>○ Cost</li></ul></li></ul> |
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### Application Requirements

All applications should include a detailed cost estimate and a preliminary set of engineering plans that address all practice performance criteria of the project. Accepted models should be used to evaluate watershed hydrology and practice efficiency. Submittals should address all selection criteria listed above.

The initial deadline for project submittals is March 1, 2011; thereafter, grant requests may be submitted and awarded until all cost-sharing funds have been committed.