

Dane County Food Council Action Plan

Vision: Create an economically, socially, and environmentally sustainable local food system for the Dane County region

Mission: DCFC is a committee of the Dane County Board, comprised of citizens and County Board Supervisors, which encourages active collaboration to explore issues and develop recommendations to create an economically, socially, and environmentally sustainable local food system for the Dane County region.

Goals:	Objectives:	Actions:	Timeline:
1) Develop food and agriculture policy recommendations for Dane County	1A) Identify key issues that County Government can address	<ol style="list-style-type: none"> Propose policy recommendations Advise County committees & depts on ways to implement recommendations 	On-going
	1B) Engage stakeholders in exploration of issues within the food system; Offer opportunities to identify stakeholder concerns, priorities, and suggestions for food and agriculture policy	<ol style="list-style-type: none"> Convene 2-4 listening sessions or focus groups annually for feedback on policies and issues. Develop policy recommendations document Organize 'food summit' annually or bi-annually for discussion of policy options and other issues 	On-going Feb 2012
2) Advocate for food and agricultural policy that supports our vision for the Dane County food system	2A) Promote Sustainable Ag agenda, as proposed by sub-committee in 2010	<ol style="list-style-type: none"> Hold info meeting with Co Exec. on Sustainable Ag Agenda Develop criteria to prioritize recommendations Identify 3-5 issues to promote Hold public session to identify allies & introduce priorities prior to drafting resolution Supervisors draft resolution Council develops advocacy plan 	July 2011 July 2011 Aug 2011
	2B) Advocate for changes in Farm Bill (during 2011 farm bill development cycle)	<ol style="list-style-type: none"> Sub-committee will develop a proposed resolution Hold public hearings regarding proposed resolution 	Aug 2011 Oct 2011
	2C) Promote other emerging food policy & sustainable Ag issues as determined priorities through coalition and council.	<ol style="list-style-type: none"> Bring issues to the Council as they emerge. Research issues and policies Develop advocacy plans 	On-going
3) Promote public education and outreach on food and agriculture issues	3A) Identify potential speakers and organize speakers bureau to address issues as they arise.	<ol style="list-style-type: none"> Develop a speakers bureau with Coalition that covers a wide range of topics 	2012
	3B) Organize public education activities.	<ol style="list-style-type: none"> Create sub-committees for planning Host Food Summit 	Aug 2011 Feb 2012
	3C) Maintain website, listserv and other social media efforts to keep public informed.	<ol style="list-style-type: none"> Update DCFC website on a regular basis Host listserv to inform public on food system issues. Use Facebook page and other social media to promote DCFC and other food system events and news. 	On-going
4) Establish a coalition of food system groups in the county to collaboratively address food system and agriculture issues	4A) Identify groups involved in promoting an economically, socially, & environmentally sustainable Dane County food system	<ol style="list-style-type: none"> Develop list of potential members Identify role of the coalition and relationship with Council Set initial meeting date, time and location 	Fall 2011
	4B) Coordinate coalition meetings and actions	<ol style="list-style-type: none"> Schedule meeting dates, locations, etc. Facilitate group as needed Report back to Food Council on regular basis 	On-going
	4C) Assist with facilitation of the development of collaborative projects and actions	<ol style="list-style-type: none"> Encourage coalition members to share information on current projects and explore possible collaborations 	On-going
	4D) Be a resource for information for food system organizations on funding for collaborative projects	<ol style="list-style-type: none"> Provide info on funding opportunities and encourage collaborative projects and proposals. 	On-going