



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved

### MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD

Thursday, March 18, 2010

4:30 PM

One John Nolen Drive  
Hall of Fame Room

*If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.*

*Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.*

*Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnub ua hauj lwm ua ntej yuav tuaj sib tham.*

*Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.*

*Monona Terrace Community and Convention Center  
608/261-4000 or 608/261-4150*

#### CALL TO ORDER / ROLL CALL

#### APPROVAL OF MINUTES

*February 18, 2010: <http://legistar.cityofmadison.com/calendar/#current>*

#### PUBLIC COMMENT

#### NEW BUSINESS

1. [17332](#) Executive Committee Report - Ann Kovich, Chair  
- Inquiry about Military Recruiters at Monona Terrace / Review of Exiting Policy  
- Board Appointments
2. [17621](#) GMCVB Year-End Numbers and Outlook for the Year - Kristi Thering-Tuschen, Director of Sales, Greater Madison Convention and Visitors Bureau

3. [17798](#) Support Services Committee Report - Tom Ziarnik, Chair  
- High Speed Rail Station
4. [17774](#) Reports Required by the Monona Terrace Agreement - Jim Hess, Director
  - A. Joint Services with the Alliant Energy Center Report
  - B. Small Business and Employment Opportunities Report
5. [17553](#) Presentation of Slate of Officers for Election at the April 15, 2010 Board Meeting - Bill DiCarlo, Chair, Nominating Committee
6. [14291](#) Finance Report - Kathi Hurtgen, Director of Finance
7. [17074](#) 2010 Booking Pace Update - Bill Zeinemann, Director of Marketing and Events
8. [11917](#) Director's Report - Jim Hess, Director
  - Board Report
  - 2009 Year End Performance Report
  - Friends Meeting - March 5
  - Governors' Conference on Tourism
9. [14293](#) Announcements from the Chair - Ann Kovich, Chair

**ADJOURNMENT**