

DANE COUNTY, WISCONSIN ECONOMIC INFORMATION

Employment: 1998-2003

Dane County - Madison Metro Area

Annual Average	Labor Force	Employment	Unemployed	% Unemployed
1998	262,175	258,147	4,028	1.5%
1999	265,879	262,255	3,624	1.4%
2000	268,000	263,900	4,100	1.5%
2001	272,680	267,100	5,580	2.0%
2002	280,256	272,677	7,579	2.7%
2003	291,927	283,940	7,987	2.7%

Employment and Wages: Third Quarter 2003

Industrial Classification (NAICS)	Sept-2003	Average	Reporting
	Employment	Weekly Wages	Units
Natural Resources & Mining	1,716	\$547	96
Construction	15,088	\$835	1,471
Manufacturing	26,696	\$803	681
Trade, Transportation & Utilities	48,559	\$542	2,803
Information	6,393	\$884	304
Financial Activities	25,050	\$833	1,307
Professional & Business Services	31,882	\$792	2,410
Educational & Health Services	28,954	\$689	1,024
Leisure & Hospitality	25,150	\$231	1,173
Other Services	9,962	\$528	1,730
Public Administration	65,706	\$787	480
<i>Total</i>	285,156	\$685	13,479

County Business Patterns: 2001

Dane County Industry	Mid-March	Annual Payroll	Number of Establishments	
	Employees	(\$1,000s)	Total	w 1-9 Employees
Construction	14,826	663,531	1,353	1,052
Manufacturing & Mining	27,494	1,024,296	600	308
Trade, Transport, Information & Utilities	56,023	1,631,681	3,118	1,972
Financial Activities	23,726	963,058	1,335	1,009
Professional & Business Services	36,259	1,391,344	2,160	1,615
Educational & Health Services	33,440	1,123,789	1,308	843
Leisure & Hospitality	23,026	254,033	1,231	568
Other Services	14,529	360,646	1,432	1,107
<i>Total</i>	229,323	7,412,378	12,537	8,474

Economic Census: 1997

Economic Sector	Employment	Annual Payroll	Number of	Sales*
		(\$1,000s)	Businesses	(\$1,000s)
Manufacturing	26,568	864,440	564	4,840,470
Wholesale Trade	10,048	342,671	675	4,350,065
Retail Trade	30,150	507,249	1,845	4,860,927
Services	79,185	1,722,485	4,676	4,657,250
<i>Economic Census Subtotal</i>	145,951	3,436,845	7,760	18,708,712

*Includes manufacturing value added, trade sales and service receipts or revenues

Source: U.S. Census Bureau, Wis. Dept. of Workforce Development & Dane County Community Analysis & Planning Division

Dane County Business Patterns by Zip Code: 1994-2001

Area	ZIP Code	Private Employees*		Annual Payroll (\$1,000s)		Number of Establishments	
		Mar-94	Mar-01	Mar-94	Mar-01	Mar-94	Mar-01
Bellev	53508	507	871	9,779	23,102	77	101
Black	53515	445	587	7,244	12,616	60	80
Blue M	53517	155	289	4,753	8,639	31	37
Brook	53521	102	117	1,594	2,389	31	45
Camb	53523	964	1,184	13,326	22,003	113	166
Cottag	53527	827	1,405	20,998	43,680	111	158
Cross	53528	1,939	2,184	29,091	48,551	111	122
Dane	53529	234	288	5,702	9,160	35	44
Deerfi	53531	838	1,169	17,575	34,710	77	81
DeFor	53532	2,604	3,225	59,680	92,128	191	248
McFar	53558	1,446	2,116	32,292	63,627	173	206
Marsh	53559	562	542	12,223	15,162	99	88
Mazon	53560	678	1,531	19,156	44,021	57	78
Middl	53562	9,861	14,597	265,413	513,637	674	753
Moun	53572	1,603	1,648	24,464	34,862	189	221
Orego	53575	1,528	2,380	32,679	55,114	208	271
Stougl	53589	5,769	5,926	116,095	152,603	387	443
Sun P	53590,96	7,677	8,798	171,944	238,534	539	657
Veron	53593	2,723	4,250	59,145	132,528	265	334
Waun	53597	2,862	4,526	68,714	144,283	280	378
Winds	53598,71	1,174	1,767	27,794	61,499	52	72
Madis	53703	19,611	21,699	447,602	685,486	1,097	1,115
Madis	53704	25,535	28,947	588,074	858,697	1,236	1,228
Madis	53705	13,132	13,255	364,242	493,006	680	630
Madis	53706	219	184	2,684	5,699	19	18
Madis	53711	11,347	15,419	257,346	529,225	780	881
Madis	53713	22,311	20,691	607,039	674,775	855	850
Madis	53714	4,685	7,478	109,250	205,173	304	353
Madis	53715	6,852	9,294	172,336	334,272	361	300
Madis	53716	7,491	9,050	177,141	266,732	626	634
Madis	53717	7,411	10,102	198,111	386,494	264	374
Madis	53718	50	5,498	1,200	241,007	6	252
Madis	15 Zips	15,264	29,272	327,432	835,986	961	1,316
Dane County Area		178,406	230,289	4,252,118	7,269,400	10,949	12,534

* Excludes governmental and self-employed employees

53719 makes up over 1/2 of new zips

Source: ZIP Code Business Patterns, U.S. Census Bureau and Dane County Community Analysis & Planning Division