

MINUTES

North Mendota FUDA Steering Committee

April 15, 2011

Council Chambers, City Hall, 7426 Hubbard Avenue, Middleton WI

8:00 a.m.

Present: Derek Hungness, Ken Sipsma, Mark Trotter, Don Hoffman, Sherri Endres, Tom Liebe

Staff Present: Steve Steinhoff, Bridgit Van Belleghem, Kamran Mesbah, Eileen Kelley, Kevin Even, Tom Wilson

Also Present: David Martin, Mike Slavney

Absent: Duane Barmore

1. **Introductions**

Co-chair Liebe calls the meeting to order.

2. **Changes to the agenda**

None

3. **Approval of the March 9, 2011 minutes**

Mr. Sipsma motions to approve the minutes. Mr. Trotter seconds. Motion carries.

4. **Old Business**

a. **Final Draft FUDA Study Area**

Ms. Van Belleghem presented the revised Study Area Map. The map is consistent with suggestions from the previous meeting including, naming the study area and excluding the study area below the river. The map was approved last meeting with these changes.

b. **Final Draft Public Participation Plan**

Ms. Kelley began the discussion stating each plan commission can adopt and implement this participation plan at a level higher than the minimum requirements for notice and outreach.

Mr. Sipsma moves approval of the public participation plan. Mr. Hungness seconds.

Mr. Liebe asked how are we going to answer questions when asked by the community. What does it mean “underrepresented communities?” Ms. Kelley explained that we envision outreach to groups who normally see a Gov. delivery notice, or otherwise interested in the planning process, and typically underrepresented sectors in the community such as school aged kids, elderly, and a range of incomes and interests. Mr. Trotter asked if the committee members are the conduit and engagement with their respective community bodies. Ms. Kelley confirmed this adding that this group will engage the public through staff as well.

Mr. Wilson informed the group that Ms. Van Belleghem created a list of organization and interest groups that was passed out at the staff meeting and is not in the packet. This is on the agenda as later item.

Motion carries.

The respective communities are to now take the public participation plan documents to the plan commissions for approval at the local levels.

c. Outreach to Town Middleton

Mr. Steinhoff contacted T. Middleton and did not get a response. He was able to recruit Mr. Smithback from Vienna who is on the DeForest steering committee. Mr. Liebe asked that committee members be copied on such messages so that members know these tasks are being completed. This way if we talk to someone in Vienna we know that the outreach was done. He would also like to have a list of steering committee members.

Mr. Wilson told the group an email issued by outgoing County Executive Falk on FUDA and its effectiveness. She mentioned Verona and DeForest, with no mention of this area project. Mr. Wilson is going to email her to tell her to inform her.

Mr. Liebe spoke of the new County Executive Parisi who he explained is considered by many to be a thoughtful policy maker with a very capable senior assistant. The group discussed the letter further, noting that making positive contacts and exchanges about FUDA in their individual interactions.

5. Public Participation Plan Implementation

Mr. Liebe requested a Facebook page for the project and other forms of social media. Mr. Sipsma agrees. Ms. Van Belleghem volunteers to make it. Mr. Steinhoff notes that our methods ideally reach out more directly and invite people directly. Ms. Van Belleghem added that we would also go to them directly, to their meetings and events. Mr. Steinhoff added that in the DeForest project area, they considered more online ways for participation.

Ms. Van Belleghem asked the group to review the document to expand it and fill in more details. Mr. Sipsma emphasized that this intergovernmental opportunity that may not come again real soon. We have the funding and can make the most of it. Mr. Hoffman added that when we reach out to the public, let's bring forward some thing tangible and motivational, and not just "lets talk about FUDA planning."

6. Draft Environmental Conditions Report

a. Comments on Natural Resource

Mr. Kakuska discussed some changes to the document since his first draft, such as adding a paragraph in the overview section about the purpose of the document as the basis for scenario planning, new maps (thermally sensitive areas, bike connections), and mentions a comprehensive watershed study in Black Earth Creek. Because there is no new expansion until the watershed study is complete, this will need to be addressed. He also added recommendations (reforestation, native landscaping). He pointed out "Additional information" box on maps need to be filled in and he is considering adding bullet points in each section for design considerations. Open to

suggestions and improving it until we set a time to send it out to the greater community.

Mr. Liebe asked if the section will include maps for the trout streams. Mr. Kakuska confirmed this. Mr. Liebe inquired if it was possible to show preservation areas such as MFL, CRP or other such lands?

Mr. Sipsma also noted that he does not know what thermally sensitive waters means or what the implications are, and asked how can we make it more accessible in language, less scientific and more plain speak? Mr. Kakuska answered that he will explain this more and reference the exiting ordinance. Mr. Sipsma thinks this will help and wants the reason we should care about these areas to be more obvious to the reader.

Mr. Hungness asked staff who the point person is for receiving feedback comments from the committee members. Mr. Steinhoff will be the point person. Ms. Van Belleghem suggested members either mark up the pdf and give it to us at the next meeting or scan and email it back.

Mr. Trotter asked is what the information is for and requested a flow chart of activities to better understand how all of these pieces fit together and where they are going.

[Mr. Even arrives 8:44]

b. Presentation on Agricultural Conditions

Ms. Van Belleghem gave a presentation on the available data regarding agricultural resources in the study area. Topics include: Agricultural land use framework, agricultural land use acreage, farmland conversion to other uses, parcel data analysis, base farm tract data and analysis, contiguous parcel block analysis, farmland concentration between major roads, livestock operations, crop type, prime farmlands, land evaluation (LESA), and support services. Ms. Van Belleghem noted data limitations.

[Mr. Sipsma leaves at 9:30]

Mr. Liebe asked about properties under Conservation Reserve Program (CRP). Ms. Van Belleghem responded that CRP lands are proprietary data. Confidential data is a large barrier to getting useful local information. Ms. Van Belleghem will send out draft maps alone to the group for fact checking. Mr. Liebe seconded this noting that the committee needs to be especially sensitive to the maps and asked members to take out the time to look at your community's section to truth data.

The group will receive the draft paper for this section at the next meeting.

c. Introduction of Infill/Redevelopment

Mr. Steinhoff informs the group that he will be presenting this section at the next meeting.

7. Sustainable Communities Planning Grant Update

Mr. Steinhoff updated the group on the progress of the HUD grant. The consortium members met and are completing and executing the MOU. CARPC is well underway with hiring for the 3.5 positions. Also CARPC is executing agreements with URPL, DNR, Madison, Dane Co. to carry out specific grant activities. He reminded the group of the Congress for New Urbanism. Check with a staff person for funding assistance by April 22, early registration ends April 27. The grant website and all of this information will be available soon.

8. Next steps

DRAFT Ag section will be released. Mr. Steinhoff will provide a flow chart of the FUDA process.

Meet in May. June is the deadline for ECR. Mr. Hoffman will not be able to attend.

9. Adjournment

Mr. Hoffman motions to adjourn. Mr. Trotter seconds. Motion carries. Meeting adjourns at 9:47 am.

Recorded by Bridgit Van Belleghem