

**DRAFT MINUTES**  
**CARPC Farmland Loss Mitigation Workgroup**  
**of the Capital Area Regional Planning Commission**

**June 28, 2011**

**City-County Building Rm 321, 210 MLK Jr. Blvd., Madison WI**

**5:00p.m.**

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Commissioners Present: Caryl Terrell, Ed Minihan, Sue Studz

Other Members Present: Sally Kefer, Mike Slavney

Staff Present: Bridgit Van Belleghem, Barbara Weber, Rachel Jacques

Meeting called to order at 5:10.

**1. Review of agenda**

**2. Approval of minutes of May 25, 2011**

Moved by Mr. Minihan, 2<sup>nd</sup> by Ms. Terrell., May minutes approved with corrections.

**3. Determination of membership and voting powers**

The workgroup discussed what designates someone a member for voting purposes, and whether attending members who are not commissioners can vote. Ms. Terrell proposed that any present member of the FLM workgroup may make a motion, second, and/or vote on a proposal.

Ms. Kefer said she remembers that it was the intent to allow the group to expand.

Moved by Ms. Terrell, 2<sup>nd</sup> by Ms. Kefer, motion carried to allow any present member of the workgroup to make a motion, second, and/or vote on a proposal.

**4. Outreach and involvement plan development**

**a. Review discussion of outreach and involvement plan strategy and process from the previous meeting**

Ms. Van Belleghem reviewed the proposed timeline for FLM activities.

Ms. Kefer asked for clarity of 2<sup>nd</sup> tier outreach, and about shortening the timeline.

Ms. Van Belleghem said the 1<sup>st</sup> tier outreach will be very focused, small groups, and 2<sup>nd</sup> tier might be reaching out to groups who are not primary stakeholders, but who could contribute valuable information.

Ms. Kefer asked what urban service area amendments are anticipated. The workgroup discussed various potential proposals throughout the county, but no one knew of any large developments.

Ms. Terrell said she wants to make sure everyone is comfortable with the timeline, and said she would like FLM to have a meeting in the first week of January before the group's proposal goes to the Commission at its Feb. 12 meeting.

Ms. Van Belleghem said for everyone's information that we will be presenting a proposal of policies, which will be a part of the FLM 3 paper.

Ms. Studz asked how will this relate to the County's new Farmland Preservation Plan?

Ms. Van Belleghem said we will likely try to augment what is in that plan, provide tools to towns to help them do what they're envisioning. Ms. Studz agreed.

The workgroup expressed agreement with the proposed timeline as a general guide.

Ms. Terrell noted that there might be some 1<sup>st</sup> tier stakeholders that we might not be able to meet with until later in the year, during the 2<sup>nd</sup> tier outreach phase.

**b. Review participant involvement table and develop focus group strategy**

The workgroup discussed the purpose of the focus groups.

Ms. Kefer asked if the group should ask the Towns Association if it would be okay to invite members of other stakeholder groups to one of their meetings, to get more than one group together at one time?

Ms. Van Belleghem said it might not be more efficient if there is conflict between groups at the meeting.

Ms. Terrell suggested tailoring meetings to groups in different areas of the county, such as eastern and western farms?

Ms. Studz said we may also want to break it down by what we've proposed for farmland preservation methods in different areas. She said the Towns Association seems a natural clearinghouse and sounding board for ideas.

Ms. Van Belleghem said we could request some time on their agenda, ask questions and discuss the issues.

Mr. Minihan suggested that Ms. Van Belleghem talk to Mark Hazelbaker, Jerry Derr and Renee Lauber with the Towns Association, and the Farm Bureau at the county level.

Ms. Van Belleghem reviewed a list of proposed stakeholders and asked the workgroup to categorize them as tier 1 and tier 2. The group discussed the need to engage the Towns Association and the Cities and Villages Association, in the interest of treating all municipalities evenly.

Mr. Minihan suggested that staff talk to the 1<sup>st</sup> tier groups, take notes and bring that to the 2<sup>nd</sup> tier. He said there is a need for more people/communities to conceptualize the county and its resources in its entirety—need to build awareness of the 1<sup>st</sup> tier's issues and needs, among the 2<sup>nd</sup> tier.

Ms. Studz said she would like to see how we could empower towns and farmers in planning. She said Middleton's Bishop's Bay project could be shared widely as a good example.

Ms. Terrell said large farmers are a group that is different from those at farmers' markets and CSAs, wonder if we could get Thrive to host a meeting for them since Thrive had mentioned them.

Ms. Van Belleghem said she can talk to someone at Thrive about how they categorize farmers.

Mr. Minihan suggested that staff talk to Jim Bradley and Bob Uphoff (a hog farmer) for advice in general.

Ms. Van Belleghem said she would also try contacting Jim at American Farmland Trust. She said that for the rest of the questions on the agenda that the group hasn't gotten to yet, she will send out a list of questions to work group members

