



Capital Area Planning Conference

Friday June 4, 2010

10:00 AM until 4:30 PM

Alliant Energy Center, Exhibition Hall, Madison, WI

The conference, which we hope will become an annual event, is intended to provide a large venue for an expansive, in-depth, and up-to-date discussion of various planning challenges, opportunities, and successes in the Capital Region.

Special thanks to:

- Dane County Planning and Development
- Dane County Towns Association
- Dane County Cities and Villages Association
- WAPA (Wisconsin Chapter of the American Planning Association)
- 1000 Friends
- Department of Urban and Regional Planning, UW-Madison

Registration | 9:00 AM

Welcoming Address | 10:00 AM | Mendota Rooms

Phil Van Kampen, Chair, CARPC, Town of Oregon Supervisor

Opening Remarks

Kathleen Falk, Dane County Executive

Panel discussion | 10:30 AM | Importance of regionalism and overcoming barriers to accomplishing it

Ken Golden, Former Dane County RPC Chair, Former C. Madison Alder, Former Chair of Madison Area MPO

Bill Lane, Former Executive Director, Dane County RPC

Dick Wagner, Chair Regional Transit Authority

Mark Walter, Former Executive Director, Bay Lakes RPC

Lawrence T. Ward, Jr. AICP, Executive Director, Southwestern WI RPC

Refreshments

Morning Breakout Sessions | Noon - 1:00 PM | (Located upstairs in the Lake Rooms)

- **Boundary Agreements and the C. Madison - C. Middleton - T. Middleton Experience**

| **Monona Room**

Erich Schmidtke, DOA, Municipal Boundary Review

Eileen Kelley, Planner, City of Middleton

David Shaw, Clerk/Administrator, Town of Middleton

Brad Murphy, Planning Director, City of Madison

- **Overcoming Barriers to Regionalism**

| **Wingra Room**

Kurt Paulsen, Department of Urban and Regional Planning, UW-Madison

- **Best Practices of Efficient Land Use**

| **Waubesa Room**

Kevin Pomeroy AICP, 1000 Friends of Wisconsin

Lunch | 1:00 PM

Keynote Address | Working Across Boundaries

Sean Robbins, Executive Vice President, Thrive

Bio: Sean Robbins is the Executive Vice President of Thrive, the economic development organization for the eight-county Madison, Wisconsin region. In his role, he is responsible for building effective partner relationships with entities throughout the region in both the private and public sectors, guiding strategic direction for the organization and identifying and building opportunities for quality, long-term economic growth. Building on his affiliation and relationship with the renowned urban land economist, James A. Graaskamp, Sean brings a multi-disciplinary background in community and economic development, government, and business to the Madison Region and combines an entrepreneurial approach with a decade of experience in commercial real estate development and community planning.

Before joining Thrive, Sean was the Senior Vice President-Development at T. Wall Properties in Madison, where he was responsible for the development, management, and execution of the company's \$500 million development pipeline. Before coming to Madison, Sean was a Milwaukee-based consultant assisting communities and private enterprises throughout Wisconsin seeking assistance on economic development strategy, comprehensive and smart growth planning, and downtown revitalization. Sean holds a Master of Science in Urban and Regional Planning from the University of Wisconsin-Madison and a Bachelor of Business Administration-Economics from the University of Iowa.

In addition to his work at Thrive, Sean is a member of Downtown Madison, Inc., a graduate of Leadership Greater Madison, and was named one of Madison's Top 40 under 40 in InBusiness Magazine in 2010. Sean is also affiliated with the Urban Land Institute and the Appraisal Institute and lives with his wife and two sons in Madison.

Afternoon Breakout Sessions (located upstairs in the Lakes Rooms)

2:20 PM Sessions

- **Intergovernmental Cooperation - All of us are smarter than any of us** | **Monona Room**

"Middleton - Westport: Intergovernmental agreements in action"

John Van Dinter, Chair, Town of Westport

Mike Davis, City Administrator, City of Middleton

"DeForest - Windsor Cooperative Planning: Breaking Communication Barriers"

Jeff Miller, President, Village of DeForest, CARPC
Commissioner, former CARPC Chair

Bob Wipperfurth, Town of Windsor, Town Board
Supervisor

- **Regionalism in Action: Wisconsin and Beyond**
| **Wingra Room**

Brian Ohm, Department of Urban and Regional
Planning, UW-Madison

- **Urban Strategies for Lower Impact Development**
| **Waubesa Room**

"Green Roofs"

Mike Rupiper, Environmental Engineer, Capital Area
Regional Planning Commission

"Pervious Concrete"

Tom Geary, Concrete Division, Manager, Tri-North
Builders

"Prairie Sod"

Mark Doudlah, President, Agrecol LLC

3:30 PM Sessions

- **Standards and Techniques for Reaching Intergovernmental Agreements** | **Monona Room**

George Hall, Consultant, George Hall Consulting, LLC

Bill White, Michael, Best & Friedrich LLP

- **The New Frontier in Rural Watershed Management**
| **Wingra Room**

"Testing the WI Buffer Initiative Theories"

Pat Sutter, Dane County Conservationist

Steve Richter, The Nature Conservancy in Wisconsin,

- **Ecosystem management: Environmental Resource Protection** | **Waubesa Room**

"Building a Natural Resources Reserve in Dane Co."

Mike Kakuska, Senior Environmental Resources
Planner, Capital Area RPC

"Protecting and Connecting Natural Resources in Dane Co."

Laura Guyer, Conservation Fund Manager, Dane
County Land & Water Resources Department

*"Integrating Natural Resources into Fitchburg's McGaw Park
Neighborhood Plan"*

Steve Gaffield, PE, Hydrologist, Montgomery
Associates,

Jason Schmidt, Resource/Project Planner, City of
Fitchburg