

ANCR /HED / TUCF 4-13-05 MEETING
DISCUSSION ON COORDINATION, EDUCATION & TECHNICAL ASSISTANCE

QUESTIONS FOR BILL:

Are services provided on fee? No, are provided free of charge.

UWEX role to broaden people's perspectives? Have people can talk about all issues in comp plans. Discussion about YLAG and UWEX's role in facilitating those meetings. Need to think through educational program that is relevant.

Innovative ideas about how to use coordination, education & technical assistance programs to achieve comprehensive plan goals & objectives:

- Using county educational and technical resources to integrate goals and objectives with those of other groups.
- Identifying conflicts, or cross-purposes and impacts of goals and objectives.
- Mapping to show conflicts? Assistance from GIS capabilities of DLWR possible, with direction, coordination from DPD.
- Need to build matrix.
- Contact other counties / communities that have adopted comp plans.
- Opportunities for UW or other experts to review goals and objectives.
- Looking not only for conflicts but also for cooperation and positive overlaps to integrate.
- Who will perform integration?
- Take a big sheet of paper to start grouping 3 work groups goals and objectives.
- Identify "super priorities"
- Need to have a plan that everyone understands.
- Mapping exercise of county executive needs to be brought together with comprehensive plans.
- Educational strategy to introduce plan to the public.
- Imagine "perfect" county. But they may be no feasible way to achieve those goals. Need feedback or "reality check" on what is possible.
- Much of implementation will happen in local communities. BUILD program as an example of how to influence what local communities do. Would like more detail on BUILD projects... very diverse. Think about BUILD-like processes to effectuate change.
- 19 watersheds in county, many have nonprofits. Many of ANCR goals deal with protecting water quality. Looking at ways to help people understand relationship with watershed boundaries instead of political boundaries.
- YLAG process of putting divergent viewpoints together. Make more readily available.
- BUILD is a small, but helpful program. What is private match? How much money does it leverage? County pays for 80% of initial plan. Follow-up plans (site plans, etc.), county will pay 50%. County will provide deferred and generous loans for actual construction. Coordination with federal funds sometimes creates barriers.

Challenges to programs:

- DLWR is intended to put 1 face on natural resources management in Dane County. Goal is to mesh multiple plans together to present one piece to the public. Trying to avoid confusion among public, explain what is in the plan to local municipalities and general public. How do we reach public, while doing more with less? There are broken links, other avenues, internet, additional staff, bringing together different departments so they're on the same page.
- UWEX: language of planning that general public may not understand. Get in front end of public participation in local communities when they're putting together their plans. Would like to work early, instead of after everything goes wrong.
- CDED: Lack of resources. Some educational processes: lots of communities struggling with similar issues. Can put on workshops that allow communities to learn from each other. Capacity to do such events is limited. Road reconstruction projects, for example: an opportunity to bring communities that have been through it together with DOT folks. Better coordinating communities' economic development activities. Affordable housing issues: funding, more comprehensive approaches to provide affordable housing.

Other thoughts:

- Integration may bring out unsolvable and infeasible problems. County plan will have to recognize diversity of community goals and private property. Plan has not yet looked at people, societies in the county. Should look at them as an organism. The plan should be modest in its goals.
- Intergovernmental cooperation is a huge issue. Need to take a look at what other local plans are doing. I/G meeting happening tomorrow. Should county be involved?
- A lot of people understand things in photographs. Housing patterns. Conservation subdivisions vs. City of Madison "medium density" housing. Presenting plan to the public will be a big focus.
- Hope goal of obtaining "product" doesn't take away from the quality of the process. ANCR has brought diverse groups together and achieved a considerable amount of consensus. If the plan is going to have life after it is approved, we need a process to keep this kind of discussion going. Promote and facilitate governments and people talking together. People on work groups have been continuing to work despite political turmoil on county board.
- Plan has to be adopted as ordinance. We don't know what people who haven't participated think. If it is a good process, it will make it happen.