

# Comprehensive Planning Steering Committee

## Housing & Economic Development Work Group

*Dane County*

*Comprehensive Plan*

The Housing & Economic Development Work Group approved the following draft housing goals and objectives at its October 20, 2004 meeting. The approved draft goals and objectives were slightly modified from "housing" subgroup recommendations developed over a series of meetings from August to October of 2004. The subgroup review and refinement for recommendations was based on draft housing goals and objectives reported at the July 2004 Milestone meeting, which were developed by the full work group over a series of meetings in the fall of 2003 and in June and July of 2004.

**Goal 1: Provide a full range and adequate supply of housing choices throughout the county that meets the needs of persons of all income levels, age groups, household sizes, and persons with special needs, emphasis being placed on single-family housing for first-time buyers.**

**1.a. Objective:** Promote the development of housing to meet forecasted needs.

**1.b. Objective:** Promote an adequate supply of accessible and special needs owner and rental housing at a range of all income levels.

**1.c. Objective:** Encourage the leveraging of housing monies to maximize the private sector use of those funds.

**1.d. Objective:** Promote the development and preservation of long-term, affordable housing for low-and moderate-income residents throughout Dane County.

**1.e. Objective:** Improve opportunities for homeownership, targeting specific groups including minorities, immigrants, low-income people, and people with disabilities.

**1.f. Objective:** Promote the availability of land for the development or redevelopment of low-income and moderate-income housing.

**1.g. Objective:** Promote the maintenance and rehabilitation of existing housing stock in Dane County. *(The word "stock" was questioned here.)*

**1.h. Objective:** Encourage coordination and cooperation among nearby units of government.

**1.i. Objective:** Promote use of land conservation principles and planning to meet existing and future needs for housing. *(Not Approved: "needs work.")*

**Goal 2: Promote the efficient and minimal-harm use of land for housing.**

<b>2.a. Objective:</b> Encourage diversified but compact communities and neighborhoods.
<b>2.b. Objective:</b> Promote the location of higher density residential development close to existing or to-be-developed infrastructure and services.
<b>2.c. Objective:</b> Encourage the infilling of housing in urban areas that make more efficient use of existing infrastructure.
<b>2.d. Objective:</b> Provide housing development alternatives to minimize the conversion of agricultural land, reduce scattered site non-farm development, and provide more housing options.
<b>Goal 3: Promote housing that maintains and improves the quality of life for all.</b>
<b>3.a. Objective:</b> Encourage mixed-use communities and neighborhoods.
<b>3.b. Objective:</b> Encourage communities and neighborhoods close to jobs, mass transit, and pedestrian- and bicycle-friendly transit options.
<b>3.c. Objective:</b> Promote economically and culturally diverse housing in communities and neighborhoods.
<b>3.d. Objective:</b> Promote socially diverse communities and neighborhoods.
<b>3.e. Objective:</b> Promote a balance of employment and housing opportunities within communities.
<b>3.f. Objective:</b> Promote housing development that protects environmental corridors and promotes open space.
<b>3.g. Objective:</b> Encourage housing development that has the least impact on or enhances existing and local regional facilities.
<b>3.h. Objective:</b> Support the enhancement and preservation of the character and livability of neighborhoods.
<b>3.i. Objective:</b> Support the maintenance and rehabilitation of historic buildings and structures.
<b>3.j. Objective:</b> Promote and enhance community identity and create a sense of place.
<i>3.k. Objective Needed to address problem of "competition between communities" for tax base in order to promote a "balance of employment and housing opportunities" amongst communities in Dane County. (Wording of objective statement needs work, but consensus on need for new objective.)</i>

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### Draft Economic Development Goals & Objectives

<p>The Housing &amp; Economic Development Work Group approved the following economic development goals and objectives at its December 15, 2004 meeting. The approved draft goals and objectives were modified from economic development subgroup recommendations developed over a series of meetings in the fall of 2004. The subgroup review and refinement of recommendations was based on draft economic development goals and objectives reported at the July 2004 Milestone meeting, which were developed by the full work group over a series of meetings in the fall of 2003 and in June and July of 2004.</p>
<p><b>Goal 1: Build a robust, sustainable economy that enhances quality of life.</b></p>
<p><b>1.a. Objective:</b> Identify, maintain and enhance factors that keep and attract investment in Dane County.</p>
<p><b>1.b. Objective:</b> Encourage collaboration among communities within Dane County.</p>
<p><b>1.c. Objective:</b> Assist communities to plan and build organizational capacity.</p>
<p><b>1.d. Objective:</b> Assist communities to develop commercial and industrial areas that are well-designed and properly located to meet environmental and transportation needs.</p>
<p><b>1.e. Objective:</b> Encourage businesses to locate and expand in a manner that makes efficient use of land and transportation corridors with minimum impact on the natural and cultural environment.</p>
<p><b>1.f. Objective:</b> Encourage effective, cooperative relationships between labor force and worksites.</p>
<p><b>1.g. Objective:</b> Encourage cooperation and collaboration among private and public sectors to maintain and promote economic development (e.g. curfews, tavern closings, user fees, set-backs).</p>
<p><b>1.h. Objective:</b> Encourage the use and adaptive reuse of historic and other buildings.</p>
<p><b>Goal 2: Create range of quality employment/ownership opportunities.</b></p>
<p><b>2.a. Objective:</b> Support efforts to provide opportunities, education and/or training for all current residents of Dane County and newcomers to participate in, contribute to, and benefit from the local economy.</p>
<p><b>2.b. Objective:</b> Encourage communities to seek and support businesses that provide a range of goods, services, and employment that meets the needs of residents.</p>

<b>2.c. Objective:</b> Encourage entrepreneurial activity.
<b>2.d. Objective:</b> Pursue economic development policies that generate and recirculate wealth in Dane County.
<b>Goal 3: Retain, attract, expand, and incubate business, industry and agriculture.</b>
<b>3.a. Objective:</b> Encourage identification of developable sites for locating business and industry.
<b>3.b. Objective:</b> Identify, maintain, and enhance factors that keep and attract talent and skills to Dane County.
<b>3.c. Objective:</b> Identify and enhance existing and potential sectors that drive Dane County's economy.
<b>3.d. Objective:</b> Promote protection of economically productive areas, including farmland and forestry.
<b>3.e. Objective:</b> Encourage optimal use of organizational capabilities and resources in Dane County to promote economic development.
<b>3.f. Objective:</b> Promote economic development that recognizes the assets and attributes of each community.
<b>3.g. Objective:</b> Encourage intercounty regional economic development.
<b>3.h. Objective:</b> Encourage workforce development efforts to meet people, industry, and employer needs.
<b>3.i. Objective:</b> Encourage communities to provide adequate public infrastructure to enable businesses to operate successfully.
<b>3.j. Objective:</b> Encourage intergovernmental agreements among Dane County municipalities.
<b>Potential Goal 4 addressing workforce development remains to be considered. Existing objectives dealing with workforce development would be shifted under a new goal 4.</b>