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**From:** St Clair, Michelle

**Sent:** Tuesday, May 04, 2004 9:18 AM

**To:** Dane Plan Mailbox

**Cc:** Steinhoff, Steve

**Subject:** Event Information: SBDC-Economic Development Breakfast

[For your consideration, per another work group member, you will find event information for a Small Business Development Center Economic Development breakfast below.](#)

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## **SBDC-Economic Development Breakfast**

**You're invited to an Economic Development Breakfast  
Wednesday, May 26, 2004**

### **Creating a Capital Investment Friendly Wisconsin**

**Quality jobs, higher per capita incomes, technology business development...**all items on the top of Wisconsin's priority list as we position our state to be a player in the future of the world economy.

The Doyle administration and the Wisconsin Legislature worked hard to recently enact Senate Bill 261 (SB 261) – a first, but big step - to encourage the formation of and investment in Wisconsin high-tech firms, create quality jobs and increase per capita incomes. The bill includes a combination of tax credits for investors and grants and loans for qualified firms that need private investment capital.

The major players in passing or implementing SB 261 have agreed to participate in a panel discussion about the bill and their ideas for the future.

#### **Panel Members:**

- Cory Nettles, secretary, Wisconsin Department of Commerce
- Speaker John Gard, district 89, Wisconsin Assembly
- Joseph Hildebrandt, partner, Foley and Lardner LLP
- John Torinus, ceo, Serigraph, Inc. of West Bend
- Elizabeth Donley, general manager, WiSys Technology Foundation, Inc.

**Moderator:** Tom Still, president, Wisconsin Technology Council.

#### **Learn:**

- What is included in SB 261.
- How the programs in SB 261 will be implemented.
- The benefits to the Wisconsin economy.
- What the panelists recommend as future steps to build on SB 261 and continue capital investment in Wisconsin's high-tech companies.

**A special thank you to:** Terry Grosenheider, co-chair of the Capital Formation Work Group of the Wisconsin Economic Development Association (WEDA) and program organizer.

**PROGRAM REGISTRATION**

**SECURE WEB SITE:** Use your credit card at <https://secure.uwex.edu/semtek/register/edb5.cfm>

**OR CALL:** 608-262-3909

**DATE:** Wednesday, May 26, 2004. Please register by May 21st.

**PROGRAM #:** 6413

**TIME:** 7:30 AM – 9:00 PM; Breakfast starts at 7:30 AM. Program starts at 8 AM.

**PLACE:** University Research Park, MG&E Innovation Center, 505 S. Rosa Rd./  
510 Charmany Dr., Madison, WI 53719; Room 50

**PARKING:** Free parking right outside the building.

**COST:** \$18 per person; includes breakfast.

Payment in advance is appreciated.

For more information call the Small Business Development Center at 263-7680.

**Sponsors of the Economic Development Breakfast Series**

Alliant Energy, City of Madison, Dane County, Madison Gas & Electric, Madison & Dane County Development Corporations, UW-Madison Small Business Development Center, Wisconsin Department of Commerce.

**DIRECTIONS to the MG&E Innovation Center**

From Mineral Point Rd.- Turn south on Rosa Rd. (across from CUNA). Turn left on Charmany Dr., the second left.

From Whitney Way and the Beltline Hwy - Take Whitney Way north toward Mineral Pt. Rd. Make a left onto Research Park Blvd. Turn right on Charmany Dr. Enter in the center of the building and take the stairs one flight down.

**Customized directions from your home or office**

Go to <http://www.universityresearchpark.org/maps.htm> and click on Zoom in on the Park using this Mapquest feature (current address is for the MGE Innovation Center.) Click on Get Directions to This Location. Put in your address and you will be provided a map and written directions.

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As a customer of the UW-Madison SBDC, you have requested information regarding business programs and provided us with your email address. If you do not want to receive email notices in the future, please email me at the address below or hit your reply message button and write: "unsubscribe to sbdc email"

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