

DRAFT Dane County Comprehensive Plan
Housing Element - Goals and Objectives

Wisconsin Comprehensive Planning Legislation Housing Goals: Providing an adequate supply of affordable housing for all income levels throughout each community.

Dane County Land Use & Transportation Plan Overall Housing Goal: Provide a full range of safe and affordable housing opportunities and choices for all residents throughout the county.

Goals are an expected or desired outcome of a planning process. Goals are usually broad, general expressions of the guiding principles and aspirations of a community.

Objectives are precise targets that are necessary to achieve goals. Objectives are detailed statements of quantitatively or qualitatively, measurable results the plan hopes to accomplish.

Goal 1: Promote development of housing for residents of Dane County.
<ul style="list-style-type: none"> • Provide a diversity of housing types for people of different ages, life situations, cultural and ethnic backgrounds and incomes to live together in the community.
<ul style="list-style-type: none"> • Develop compact urban communities and neighborhoods with jobs and transit within walking distance for new development or redevelopment areas.
<ul style="list-style-type: none"> • Provide home ownership education, training and counseling to homebuyers to increase their capacity to become successful homeowners, and to increase their ability to maintain their homes.
<ul style="list-style-type: none"> • Improve community understanding/awareness of what it takes to develop (long-term, healthy, energy efficient and) affordable housing.
<ul style="list-style-type: none"> • Government should work with profits and non-profits to increase the supply of affordable housing.
<ul style="list-style-type: none"> • Create a process to leverage public and private housing funds to maximize private sector use of those funds.

Goal 2: Provide a range of housing choices that meet the needs of persons of all income levels and age groups and persons with special needs.
<ul style="list-style-type: none"> • Provide for a full range of housing types and price opportunities in all urban and rural areas for all household sizes and income levels.
<ul style="list-style-type: none"> • Provide healthy, affordable housing for low-income residents and families throughout Dane County and explore ways to keep housing affordable over the long term.
<ul style="list-style-type: none"> • Develop processes to measure the success of housing policies and to monitor progress in order to help coordinate public funds for affordable housing with responsible agencies.
<ul style="list-style-type: none"> • Promote accessible housing for people with disabilities for owners and renters.

- Increase the supply of single room occupancy (SRO) housing for single people making less than 30% the median family income.
- Improve the availability of special needs housing, for example shelter to serve the homeless.

Goal 3: Promote the availability of land for the development or redevelopment of low-income and moderate-income housing.

- Support efforts to provide housing for low- and moderate-income residents in areas experiencing growth or areas where employment opportunities are increasing
- Locate higher-density residential development within walking distance of existing and potential mass transit routes.
- Create communities with a balance of business and residential development to provide both economic and housing opportunities.
- Analyze market forces, including costs of financing, construction, land, operation, maintenance and taxes to better understand why the price of new housing has increased so dramatically.
- Establish comprehensive policies that are matched with the housing market.
- Review specific development regulations in order to identify costs that are added to housing that are not necessarily required in order to construct safe, decent, affordable housing.

Goal 4: Maintain or rehabilitate existing housing stock of Dane County.

- Encourage the infilling of housing in urban areas that make more efficient use of existing infrastructure.
- Preserve long-term affordable housing for low-income people.
- Recognize the value of existing housing in established neighborhoods and support rehabilitation efforts.
- Better publicize existing programs that assist low-to-moderate income homeowners to repair and maintain their homes and identify gaps in these programs.
- Promote group land ownership opportunities, particularly for owners of mobile homes.
- Promote safe, energy efficient and healthy housing.
- Encourage housing policy that promotes and maintains safe neighborhoods.