

# **Dane County Comprehensive Plan Housing and Economic Development Work Group Potential Presentation Topics**

*In order to gather information on Dane County housing and economic development policies, programs and needs, experts may be invited to Work Group meetings to present materials. This list of potential topics has been drafted based on identified information gaps, Work Group conversations, Work Group discussions on goals and objectives, and staff knowledge. The following list provides suggestions of presentation topics in random order. Members of the Housing and Economic Development Work Group will make final decisions on topics for presentation.*

*While reviewing the list, please start to think about topics that need to be addressed, the desirable number of presenters per meeting, potential speakers, the number of meetings anticipated, and the priority of presentation topics. As a reminder, our Work Group is expected to generate baseline data and planning goals for the Comprehensive Planning Steering Committee by July 2004.*

*Any and all feedback is welcomed; please direct comments to Michelle St. Clair from Dane County's Department of Planning & Development via e-mail at [stclair@co.dane.wi.us](mailto:stclair@co.dane.wi.us) or phone at 608-261-9957.*

## **Potential Economic Development Topics**

1. The University's Role in Economic Development -Technology Transfer
2. Growing a Technology Cluster in Dane County and Surrounding Regions: Investment, Branding and Targeting Clusters
3. Nurturing Small Businesses
4. Workforce Development Strategies
5. The Minority Perspective on Economic Development
6. What Good-Paying Businesses Look for from Communities
7. Other County Models for Economic Development: NW Wisconsin RPC
8. Intergovernmental Cooperation on Economic Development
9. Economic Development and Land Use: Where and in What Form?
10. The Potential for Regional Cooperation on Economic Development: Role of County
11. The Agricultural Economy in Dane County: Keeping Farming Viable

## **Potential Housing Presentation Topics**

1. Housing Growth Trends and Land Use Implications
2. Housing Needs and Resources and Programs Available to Address Them
3. Housing Development and Land Use: Where and What Form
4. Making Connections: Housing Patterns, Public Transit, & Employment Nodes in Dane County
5. The Minority Perspective on Housing