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**Economic Development Element Outline**

Dane County Comprehensive Plan  
Housing/Economic Development Workgroup

**Chapter 1: Background**

- a. Employment
- b. Employment by Industry
- c. Labor Force
- d. Unemployment
- e. Wages
- f. Wages by Industry
- g. Wages by Industry, Sex & Race
- h. Payroll
- i. Per Capita Income
- j. Establishments
- k. Non-residential construction
- l. Tax Increment Finance Districts

**Chapter 2: Goals, Objectives & Policies**

- a. Expand Economic Base  
Policies: Location, Financing, Local ED Organizations, Infrastructure, Wealth Creating, Transit Accessible, Coordination, Value-added
- b. Range of Employment Opportunities  
Policies: Concentrated Along Transit Corridors; In All Urban Communities; Agricultural, Higher Income; Quantifiable, Measurable, & Enforceable; Quality; Support Non-English Workers; Foster Spin-off Businesses from UW; Reduce Brain Drain
- c. Stabilize Economic Base/Retain Business/Re-use Contaminated Sites  
Policies: Revitalization and Infill; Served by Utilities, Transit & Services; Tourism; RLF & Planning Assistance; Community & Environmentally Friendly Ag Land & Businesses; Reduce Competition, Tax-base Sharing; Buy/Hire Dane

**Chapter 3: Housing Plan**

- a. Intro
- b. Industry and Employment Trends (refer to Chapter 1)
- c. Economic Development Infrastructure in County
- d. Categories and Types of Business and Industry Desired in County
- e. County Strengths and Weaknesses for Attracting, Retaining, Incubating Desired Industries and Businesses
- f. Economic Development Implementation Strategies
  - i. Reference other economic development reports (if any)
  - ii. Technology Zone
  - iii. TIF
  - iv. CDBG
  - v. State & Federal
  - vi. Transportation Funding
  - vii. Small Business Assistance
  - viii. Coordination with local government
  - ix. Coordination with housing and land use elements
  - x. Proposed programs, regulations, etc.