

**---- Media Notice ----**

**For Immediate Release:**

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**LAND USE EXPERT ROBERT FREILICH TO SPEAK ON “SMART GROWTH”**

As part of the Dane County comprehensive planning process, nationally-recognized land use and planning attorney Robert Freilich will be the keynote speaker Tuesday evening, September 30<sup>th</sup> at 7 p.m. at Union South, 227 North Randall (the corner of Randall and Johnson) on the UW-Madison campus at a public forum. Dr. Freilich has represented more than 200 cities, states, and counties. He has developed most of the major growth management plans and Smart Growth plans in the United States including plans for San Diego, Los Angeles, Riverside, Seattle, Minneapolis-St. Paul, Palm Beach, Baltimore, Sarasota, New Orleans and Austin. The public is invited to attend.

Dane County is beginning the second year of its comprehensive planning process. Over 100 county residents are actively participating in three work groups to address the plan elements required by the state’s comprehensive planning legislation. The work groups are: 1) Agriculture, Natural and Cultural Resources, 2) Housing and Economic Development, and 3) Transportation, Community Facilities and Utilities.

“People hold different views on the purpose and scope of planning in Dane County. I think it is important to discuss and debate our differences. I’m looking forward to Dr. Freilich’s remarks as a way to move the debate and the planning process forward,” said Supervisor Lyman Anderson, interim chair of the Comprehensive Planning Steering Committee.

Dr. Freilich’s presentation will be followed by a local reactor panel featuring UW-Madison Urban and Regional Planning Professor Harvey Jacobs, City of Madison Planning Director Mark Olinger, and Tom Larson, the Director of Land Use and Environmental Affairs for the Wisconsin Realtors Association. County Executive Kathleen Falk will provide welcoming remarks, and County Board Chair Kevin Kesterson will moderate the session.

"Dane County is fortunate to have citizens who care deeply about planning for our future. I believe Dr. Freilich's remarks will address concerns across the political spectrum, addressing how we can help meet our budget and growth challenges through better planning," said Supervisor Brett Hulseby, interim vice chair of the Comprehensive Planning Steering Committee.

The goal of the public forum is to educate local elected officials, work group members, and the general public and to further the public discourse on growth and planning in Dane County. Everyone is welcome to attend. For more information about this event and the comprehensive planning process, call Curt Kodl at 266-4183 or visit the Dane County website at [www.co.dane.wi.us](http://www.co.dane.wi.us).