



# DCCP Newsletter



2<sup>nd</sup> Quarter - 2003

Dane County Comprehensive Plan

## First Work Group Meeting – June 4<sup>th</sup> – Fen Oak Offices 7 – 9 PM -- 1 Fen Oak Court

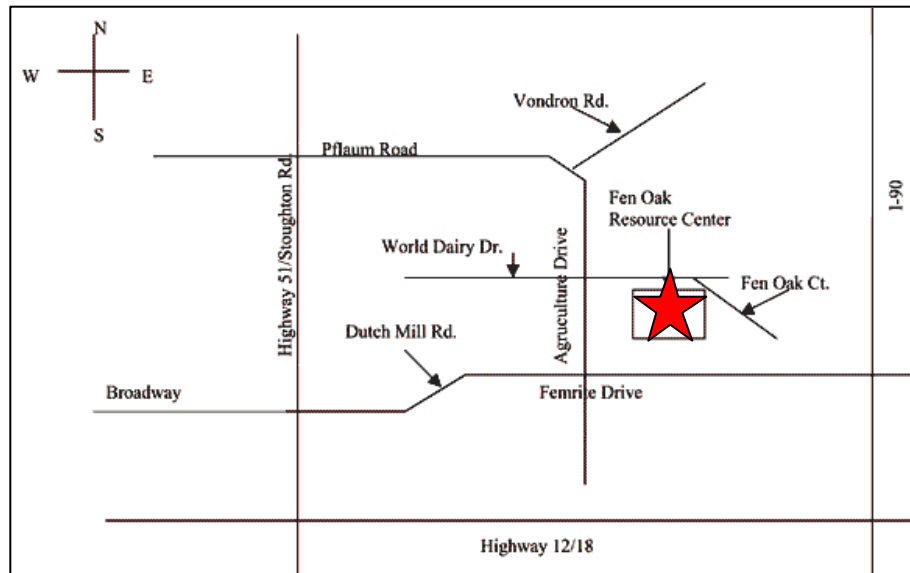
### Opportunities for Involvement

**1 . Web Page:** Check in on the project and provide input on the DCCP web page: [www.daneplan.org](http://www.daneplan.org)

**2 . This Newsletter:** Sign up to receive this newsletter via Email or regular mail.

**3 . Attend Meetings:** Quarterly work group meetings will be held throughout Dane County, and biannual Milestone Meetings will be held at the Alliant Energy Center.

**4 . Work Groups:** They are being formed now! This is the group who will roll up their sleeves to get this project done.



### What to Expect on June 4th

- ◆ Ground Rules & Guidelines
- ◆ Work Plan Review
- ◆ Introductions
- ◆ Topical Work

### What to Bring

Good ideas, a positive attitude, contact information, a pencil or pen and a Calendar to schedule future meetings.

## WHY PLAN ?

Dane County is Wisconsin's second fastest growing county, and it is also the state's most agriculturally productive county. How can we accommodate rapid population growth while protecting agricultural economy, natural resources and the distinct character of its communities?

What should Dane County look like 20, 50, or even 100 years from now? How will Dane County communities address the many challenges of today and the future? Planning can provide a blueprint for communities to anticipate future problems and facilitate prudent decisions today.

## The Plan Kick-Off Meeting

The Dane County Comprehensive Plan Steering Committee (CPSC) kicked off the planning process at meetings held on February 12<sup>th</sup> and 13<sup>th</sup> at the Alliant Energy Center. Despite the cold weather, 80-100 people attended each night. Participants learned more about opportunities for involvement, met Steering Committee members and staff, and provided input and ideas on the process.



At the kick-off events, Steering Committee members and participants expressed a common desire that the Dane County comprehensive planning process be open, inclusive, and democratic, and ultimately result in a plan that reflects the common values and diversity of Dane County residents and their communities.

## 2003 -- Trends

### **Aging Boomers (age 35 to 54)**

Boomers make up thirty percent of county population and have the greatest impact on society due to its size. The first Baby Boomers turned 55 in 2001. The 55-64 age group has diminished economic activity", with lower income and lower labor participation rates.

### **Delayed Retirement**

Boomers may delay retirement because Social Security benefits were delayed to 66 or 67 and many have higher educational attainment and higher-paying professional careers. Workers with better education or better paying jobs tend to work longer than workers that don't.

### **Changing Nature of Work**

More than half of all workers are "white-collar", for the first time nationally. In Dane County, 83% are white-collar. New jobs have intellectual rather than physical skills. The internet has contributed to the growth of self-employed now 5.3% of workers in Dane County.

### **Greater Educational Attainment**

The number of high school (92.2) and college (40.6%) graduates continue to rise in Dane County and nationally. Although more women have graduated from high school than men, 92.6% compared to 91.6%, more men are college graduates than women, 42.3% compared to 39.1%. However, of the number of women at UW exceeded men since 1995 and made up 52% by 2002

### **Increased Immigration**

The 2000 Census showed that immigrants made up 40% of the nation's population growth. In the County immigrants made up 28%, half of total migration. Total migration made up 54% of Dane County's growth and natural increase made up 46% of its growth.

### **Rising Hispanic Influence**

The Hispanic population is the largest minority group in the U.S., but it is smaller than the African-American and Asian groups in Dane County. However, the Hispanic population grew by 150% between 1990 and 2000 and has the youngest median age of all racial groups.

### **Shifting Birth Trends**

Increasing births to women age 35 and older  
Fewer births to teenagers  
Rising diversity among young children: the minority population makes up of 18.3% of children and 13.5% of the total population.

### **Widening Geographic Differences**

Half of Dane County residents now live outside of the central city: Madison makes up 49%, the suburban area has 37% and the rural area has 14%. The minority population is highest in the central city and lowest in rural areas. Median age is lowest in the central city and highest in rural areas.

## Looming Labor Shortages

More service workers are needed in suburban areas, where fewer can afford to live there. While the labor force is expected to improve slightly in this decade, shortages will still be felt as long as the rate of new jobs continues to outpace the growth of the labor force.

## Changing Age Structure

The county has had very large increases in the number of people in each successive age group, since the Baby Boomers began in the late 1940's. But in the future, the differences will be less dramatic. The Echo Boomers, age 8 to 24, are smaller in number than their parents generation.

## The Work Groups

The Comprehensive Planning Work Groups are subcommittees of the CPSC, and must operate in compliance with the open meetings law. 11 appointed members make up the formal membership of the work groups to make it easier to reach a quorum, however a few formal votes will likely be taken. A larger group will participate as advisory members, the advisory members will be active participants in all of the work group meetings, and will receive the same information as appointed members. Throughout the process, resource members with expertise or interest in a particular subject area will participate as needed to contribute key technical information and analysis. Work groups will meet quarterly over the next 3 years at locations throughout the county and will use facilitated discussions to reach consensus on major issues.

### Agricultural, Natural and Cultural Resources

**Staff Contact:**  
**Brian Standing**

Phone:  
**267- 4115**

Email:  
**standing@co.dane.wi.us**

Next Meeting: July 2003

Meeting Place: TBA

< A full List of Members will soon be on the Web Page >

### Housing and Economic Development

**Staff Contact:**  
**Steve Steinhoff**

Phone:  
**266 - 4270**

Email:  
**steinhoff@co.dane.wi.us**

Next Meeting: July 2003

Meeting Place: TBA

< A full List of Members will soon be on the Web Page >

### Transportation, Utilities and Community Facilities

**Staff Contact:**  
**Pam Andros**

Phone:  
**261- 9780**

Email:  
**andros@co.dane.wi.us**

Next Meeting: July 2003

Meeting Place: TBA

< A full List of Members will soon be on the Web Page >

## The Comprehensive Planning Process

Status	Step	Current Sub-Step
<b>90%</b>	Pre Planning	✓ Develop planning Structure and Procedures
<b>10%</b>	Generate Baseline Data & Goals	✓ Review and Analyze Information, Goals & Objectives Generated from previous planning efforts. ✓ Identify Information Gaps.
<b>0%</b>	Develop Plan Alternatives	<NONE>
<b>0%</b>	Plan Review, Adoption & Implementation	<NONE>

**-- Working Together --**

**Steering Committee Members**

**County Support Staff Team**

<b>Lyman Anderson</b> <i>Chair of ZNR, Supervisor</i>	<b>Todd Violante (Dir)</b> <i>Planning &amp; Dev.</i>
<b>Eileen Bruskewitz</b> <i>Supervisor</i>	<b>Karin Thurlow-Peterson</b> <i>County Board Office</i>
<b>Karen Cornwell</b> <i>Supervisor</i>	<b>Tim Satterfield</b> <i>County Board Office</i>
<b>Chuck Erickson</b> <i>Supervisor</i>	<b>Bill Rizzo</b> <i>UW-Extension</i>
<b>Brett Hulsey</b> <i>Chair of SGM, Supervisor</i>	<b>Mindy Habecker</b> <i>UW-Extension</i>
<b>Vern Wendt</b> <i>Supervisor</i>	<b>Majid Allan</b> <i>Planning &amp; Dev.</i>
<b>Jerry Bradley</b> <i>Farmer/ Farm Rep.</i>	<b>Pam Andros</b> <i>Planning &amp; Dev.</i>
<b>Bill Clausius</b> <i>Cities &amp; Villages Assoc.</i>	<b>Brian Standing</b> <i>Planning &amp; Dev.</i>
<b>Jerry Derr</b> <i>Dane County Towns Assoc</i>	<b>Steve Steinhoff</b> <i>Planning &amp; Dev.</i>
<b>Jean Hoffman</b> <i>City of Madison</i>	<b>Ann Webbles</b> <i>Planning &amp; Dev.</i>
<b>Dan Carl</b> <i>Environmental Rep.</i>	<b>Bill Preboski</b> <i>DCRPC</i>
<b>David Simon</b> <i>Madison Builders Rep.</i>	<b>James Arts</b> <i>Co. Executives Office</i>
	<b>Ken Haynes</b> <i>Co. Executives Office</i>
	<b>Curt Kodl</b> <i>Planning &amp; Dev.</i>

**-- General Information --**

**Project Contact**

**Participating Grant Communities**

**WEB:** [www.Daneplan.org](http://www.Daneplan.org)  
**Phone:** (608) 266-4183  
**Email:** [daneplan@co.dane.wi.us](mailto:daneplan@co.dane.wi.us)  
**Fax:** (608) 267-1540

For those communities participating with Dane County in the State Comprehensive Grant program, the next deadline for Reimbursement is: **JULY 1, 2003**



Dane County Department of  
Planning & Development – Room 116  
210 Martin Luther King Jr. Blvd  
Madison, WI 53703-3342

